

DIRECTOR, FBI

1/25/61

SAC, LOS ANGELES (66-4846)

CHILD MOLESTER PROGRAM

For the information of the Bureau, I met with WALT DISNEY, Head of Walt Disney Studios and an SAC contact, on 1/19/61, and the conversation drifted into the kidnap rape murder of Rose Marie Riddle, six-year-old child who was kidnaped from a labor camp near Shafter, Calif. on 1/12/61.

I mentioned to Mr. DISNEY the program which the Director started several years ago involving the distribution of child molester posters, so that schoolchildren would be impressed with appropriate precautionary measures should they be approached by strangers.

Mr. DISNEY stated he thought this was a very fine program, and then began to express himself along lines that he felt that a nonprofit film of a type made by DISNEY utilizing some of the animal characters which he has made famous could be very effective in the education of children of tender years against child molesters.

Mr. DISNEY, who is an "idea" man, became so interested in this thought that he called in one of his associates, [redacted] who is one of his research specialists. b-6

They then discussed the possibility of putting out a series of three films in order to reach various age groups, and Mr. DISNEY instructed [redacted] to initiate research. b-6

Mr. DISNEY stated that he felt that some participation by the Director, even a thirty second documentary, concerning this serious problem, would be highly effective and would be the difference in making this film out of the ordinary.

He reiterated that there would have to be nonprofit financing of such a project, possibly by some group of civic leaders. He then mentioned that [redacted] b-6

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② - Los Angeles (1) - 80-294 (Disney)

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[REDACTED] who is well known to the Director, would be a logical person to spearhead such a drive. b-6

No commitments of any kind were made to Mr. DISNEY, and he in fact did not make any request at this time. He stated he would like to have some research done on the proposed project, and that if it appeared feasible, then he would like to ask Mr. HOOVER's participation in this program.

It has come to my attention that [REDACTED] has, in fact, commenced his research and that he is starting out along lines of determining the principal age groups which have been the target of child molesters. b-6

As the Bureau knows, WALT DISNEY enjoys one of the finest reputations in the motion picture industry, and his studio is well established as being operated along the highest principles.

The Bureau will be kept advised of any further developments, and the above is submitted for information.

DIRECTOR, FBI

2/10/61

SAC, LOS ANGELES (66-4846)

CHILD MOLESTER PROGRAM

Re: let 1/25/61.

[redacted] advised on 2/10/61 that WALT DISNEY had contacted him and had discussed the proposed cartoon on child molesting. DISNEY told [redacted] that he had secured the idea as the result of a conversation with me when I explained the Director's program in distributing child molester posters. b-6

[redacted] advised that he and DISNEY are going to have a meeting within the next week to determine ways and means of raising funds for such a cartoon on a nonprofit basis. b-6

The Bureau will be kept advised.

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2 - Los Angeles (1 - 80-294) (Disney)

80-294-26

## NEW PACT UPS DISNEY TO \$3,500 WKLY.

Walt Disney's new seven-year pact as exec producer and general supervisor of Disneyland will be voted upon by Disney stockholders' May 16 meeting in Burbank.

According to proxies sent stockholders yesterday, new deal has already been approved by Bank of America, National Trust & Savings Assn., and Prudential Insurance Co. of America, from whom Disney company has made substantial loans.

Under terms of new agreement dated Jan. 1, 1961, Walt Disney will receive \$3,500 a week, increase of \$500 weekly, and \$1,666 each week in deferred payments to him or his family (on death) for period of one and a half times length of his services.

Payments, according to proxy, represents increase of \$26,000 annually. The deferred payments will begin with expiration of seven-year deal, or extension thereof, but not later than Jan. 1, 1971.

Disney also is to be available for consultation during deferred pay period.

Holdes also will vote on an amendment to continue contract of WED (Walter E. Disney Enterprises) to render architectural and designing services to Disneyland to Oct. 8, 1965.

Disneyland will pay WED \$1,500 a week and further fees, the sum equal to 20% of payroll costs of any personnel of Disneyland.

Patents and copyrights by either parties shall be jointly owned and costs to be borne between them.

During fiscal year ended Oct. 1, 1960, Disneyland paid WED Enterprises \$131,000 for services. Under new amendments, effective Feb. 17, 1961, profit would have been approximately \$65,000, before taxes, "which is more in line with basis of fees charged by other architectural and designing firms."

### 10% Of 'Moon Pilot'

Disney's contract dated April 6, 1953, called for \$3,000 weekly plus expenses; also 25% option in feature films (live) which he must advise before production starts. He is to contribute in proportion of interest acquired in such film(s). He recently acquired 10% in "Moon Pilot."

Disney's old pact expired Dec. 31, 1959, and was extended a year.

### Anderson's Pay 89G

For the fiscal year ended Oct. 1, 1960, Disney received \$156,000; William H. Anderson, vicepres in charge of studio operations and director, \$89,000; Roy O. Disney, president and director, \$52,000; E. Cardon Walker, vicepres in charge of advertising and sales director, \$52,000; Gunther R. Lessing, vice-chairman of board, vicepres, general counsel and director, \$31,300.

During same year, WED was paid \$188,835. Gross income of the company in respect of which such royalties were paid amounted to \$2,811,181. WED made rental payments to Disneyland of \$164,277 on small gauge railroad, and \$107,030 on operation of monorail system.

80-294-27

"Daily Variety"

APR 19 1961

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# New Contract For Walt Disney Calls For Boost In Pay

New employment contract with Walt Disney, to be voted on by stockholders at the special meeting called for May 16 at the Disney studio, calls for a hike in Disney's weekly pay from the present \$3000 to \$3500, according to the proxy statement mailed to stockholders yesterday. Shareholders also will be asked to ratify the recent merger of wholly-owned subsidiary Disneyland  
(Continued on Page 4)

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into the parent company. In the fiscal year ended last Oct 1, Disneyland earned net profit of \$1,408,789.

Proxy statement also discloses that under his old contract Disney was given an option to buy an undivided ownership interest of up to 25% in any motion picture (except cartoons and the "True Life Adventures" and "People and Places" series) produced by the company, such option being exercisable prior to start of a picture and requiring him to contribute to the cost of the production, but to date Disney has not exercised such option except for a recent 10% interest in the film tentatively titled "Moon Pilot."

The pay boost asked by Disney is to compensate for services in connection with Disneyland which Disney's WFD Enterprises has been servicing at less than cost for several years.

Proxy statement also shows that William H. Anderson, v-p in charge of Disney studio operations, is paid \$89,000 a year; Roy O. Disney, president, \$52,000; E. Cardon Walker, v-p, \$52,000, and Gunther R. Lessing, general counsel, vice-chairman, \$31,300.

Walt Disney Productions

"The Hollywood Reporter"

APR 19 1961

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**Appoints  
Disney, Murphy**  
General Dwight D. Eisenhower this week named two prominent Los Angeles men, Walt Disney and UCLA Chancellor Franklin Murphy — to the executive committee of the People-to-People program. Gen. Eisenhower's appointment as chairman of the activated program was announced earlier in the week by President Kennedy.

*Walt Disney  
80-2943*

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Los Angeles Herald-Express

Date 11-14-61

Los Angeles Division


Editor: HERBERT H. KRAUCH

RE: PEOPLE-TO-PEOPLE PROGRAM

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*cc Bureau  
11/14/61*

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