

## FEDERAL BUREAU OF INVESTIGATION

WALTER WINCHELL

PART # 7 of 13

PAGES AVAILABLE THIS PART 298



## FEDERAL BUREAU OF INVESTIGATION

## FILES CONTAINED IN THIS PART

| FILE# 62-3/6/5(Section 11) | PAGES AVAILABLE |
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| 62-31615 (section 12)      | 159             |
|                            | <u> </u>        |
|                            |                 |
|                            |                 |
|                            |                 |

## Crede Matt Regimeres

Man About Touch

Charles Shipman Payson, one of the richest men in the U.S., is next on the list of the Federal Grand Jury probing propaganda. Payson is a principal backer of the Commentator mag and others Payson is a principal backer of the Commentator mag and others sympathetic to the Axis... Was the blonde who bit Dorothy Thompson's fingers in that downtown brawl initialled "L.L."?... If that rumor is true about Abbott & Costello dividing—then they need alienists... It's a 7% lb. himage over at the Mack ("Chattanooga Choo-Choo") Gordons. Good Samaritan Hosp. L. A... They say Lt. Jimmy Stewart proposed to Olivia De Havilland last weekend... William Buckner is reported getting custody of the baby from Adelaide Moffett... The President will appoint a Colored member to the war board. Three names are considered... Author I. Elinson of "Banjo Eyes" hears that the Army rejected George Raft because he was too short, but they inducted his-pants! Raft because he was too short, but they inducted his-pants!

The Count Tolstoys are parting, but only to serve his adopted country...That hatcheck gal at the Penguin mentioned as kin to Mrs. John D. M. Hamilton ain't... It's a laddition for the John Moores (Shirley Dale) now touring with Cornella Otis Skinner.... Att'n Congress: The U. S. Marines in Iceland walked a dozen miles just to see a Donald Duck short... The reason a boatload of actors (scheduled to sail for there—the only entertainment for them) was cancelled—was over publication of the sailing in a Midwest colyum The Govt feared that leak would tip off a sub commander. . Kyring the exotic "South American dancer," is a Chicago gal. She's re turning because passports are being called in. Those Variety & Hollywood Reporter page ads (thanking the cinema industry and Hollywood Victory Committee) for the Navy Relief Society were paid for by Brian Donlevy.

Twentieth Century-Fox got 75 Gs from the "Let's Face It" producers in the dispute over the "Cradle Snatchers" theme... Walter Long, a socko in a Broadway musical-Nothing Happens. A socko at Copacabana—many offers...Marion Holmes, the lovely looking thrush, was married on Saturday to actor Don DeFore in Hwood... John Huston, director of "Maltese Falcon," is at the Cedars of Lebanon Hosp., Beverly Hills. Operated on after falling from a horse... Tom Hitchcock, the polo star, becomes an Army Air Corps major next week. Natalie P. Keeney and Walter Chrysler, Jr., are on the verge of a merger. Perhaps in two wka... She was recently Renotarized...A group of Washingtonians are forming a club called "The Parasites." They are the Massachusetts Avenue elite. Why not call it: "The Parasights"? محدثات والراطور

They tell you to watch for "another resignation from the U. S. Supreme Court soon"...It's a blessed she vent for the Frank Halla. Tie is stage mgr. of the Eddle Cantor hit... The Jesse Longs (he's box pfficer there) have unhappy news to report...The City News Ass'n died scooping the city again—beating every gazette to the Norman-idie fire....Irv Berlin has written his first non-patriotic song in more than a year. "Me and Melinda"—and they say it's a lovely thing... Betty Avery, who was supposed to clope with Orrin Lehman, the Governor's nevview, eloped with Joe Drowen, a California hotel exec a dive...Is Knudsen going to London as Dom Nelson's emissary? D 3Y N.Y. DIVISI

Tyrone Power will be among the Hollywood stars to appear at the Navy's Madison Square Garden show on March 10th. They say he's a terrific emcee, too...Amazing how much talent the movie industry is sending every day to all the Army camps and Naval bases. And some Congressmen libel them by saying, "What do actors ever do in any war effort?"

FRO. I DAILY MIRROR FEB 1 6 1942

MAR 4

the Navy's Madison Square Garden show on March 10th. They the Navy's Madison Square Garden show on March 10th. They say he's a terrific emcee, too...Amazing how much talent the movie industry is sending every day to all the Army camps and movie industry is sending every day to all the Army camps and some Congressmen libel them by saying, "What Navai bases. And some Congressmen libel them by saying, "What Navai bases. And some of his Sacramento solons. They cut down his handcutted by some of his Sacramento solons. They cut down his handcutted by some of his Sacramento, And California is a front State Guardsmen from 23,800 to 7,000. And California is a front State Guardsmen from 23,800 to 7,000. And California is a front State Guardsmen from T. Tuthill, Jr., public relations trench bound for Hollywood on assignment, returned by plane a chief, bound for Hollywood on assignment, returned by plane a few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the Coast—to monitor the few minutes after the Super-Chief got to the coast—to monitor the few minutes after the Super-Chief got to the coast—to monitor the few minutes after the Super-Chief got to the coast—to monitor the few minutes after the Super-Chief got to the coast—to monitor the few minutes after the super-Chief got to the coast—to monitor the few minutes after the super-Chief got to the coast—to a few minutes after the super-Chief got to the few minutes after the super-Chief got to the coast—to a few minutes after the super-Chief got to all the super-Ch

Millender's crew. Benny Goodman calls it "the war song I've been Millender's crew. Benny Goodman calls it "the war song I've been looking for." Lucky will record it this week. Herbert B. Swope looking for Lucky will record it this week. Herbert B. Swope looking for Lucky will record it this week. Herbert B. Swope looking for the duration, etc... Don't be amazed if the Repubs nominate for the duration, etc... Don't be amazed if the Repubs nominate General was "given a discretionary command" to evacuate himself, General was "given a discretionary command" to evacuate himself, General was "given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary but up to now he has given no indication of doing so... Secretary he has given no indication of doing so... Secretary he has given no indication of doing so... Secretary he has given no indication of doing so... Secretary he has given no indication of doing so... Secretary he has give

There's a gal in the California State Frison known only as "The Cat." She miurdered a man because he abused a kitten...
"The Cat." She miurdered a man because he abused a kitten...
"The Cat." She miurdered a man because he abused a kitten...
"The Cat." She miurdered a man because he abused a kitten...
"The Cat." Whether she Front the Hispano smoked or drank. "Heavens, no!" she acreamed. The Hispano smoked or drank. "Heavens, no!" she acreamed. The Hispano smoked or cane Lawrence Dennis "Weekly Foreign Letter"
Relief. How came Lawrence Dennis "Weekly Foreign Letter"
Relief. How came Lawrence Dennis The House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent White House press made me sick while waiting to enter a recent while House press made me sick while waiting to enter a recent while House press made me sick while waiting to enter a recent while House press made me sick with provider to a western femme scribe: "Not any embarrassing the sick while waiting to enter a recent while House press made me sick with provider to a western femme scribe: "The things when the sick while while waiting to enter a recent waiting to enter a rece

Add Strange Startlers: Waiting for a Beveriy Hills traffic light to switch and noticing that the truck driver alongside is a Jap... Fred Waring's perfect squelch to hecklers at his broadcast: "Supposing I simply stopped right now—then where would you go for posing I simply stopped right now—then where would you go for nothing?". I'The colyum is planning its first book, a compilation nothing? I startly against its parent (in the last three years) and of all the affacts against its parent (in the last three years) and inserted in the Congressional Record. Nihety-nine per cent of which inserted in the Congressional Record. Nihety-nine per cent of which were authored or planted by enemy agents now in the hoosegow. To prove it was Goebbels' propagands. When your Congressman To prove it was Goebbels' propagands. When your Congressman to reread the bill he voted for on December 8th. It was a declaration of war on the Axis—not Mrs. Rooseyell.)

Office Me

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ro . D. M. LADD

FROM : L. E. BROWN

SUBJECT: MISS KAY MYLES Secretary to Walter Winchell

89760

At 6:50 PM, March 28, 1948, Agent L. E. Wilhelm of the New York
Office telephonically advised that Miss Kay Myles, secretary to Walter Winchell,
had contacted the New York Office. She requested that the Director and Mr. Tolson
be informed that Mr. Winchell desired them to listen to his broadcast at 9:00 PM,
tonight. Aside from notifying you, I contacted Mr. McGuire who instructed me to
give the message to Miss Gandy, Mr. Hease and Mr. Tolson, which was done.
Miss Gandy subsiquently advised that the above message had been furnished to the
Director.

ACTION: Memo for record only.

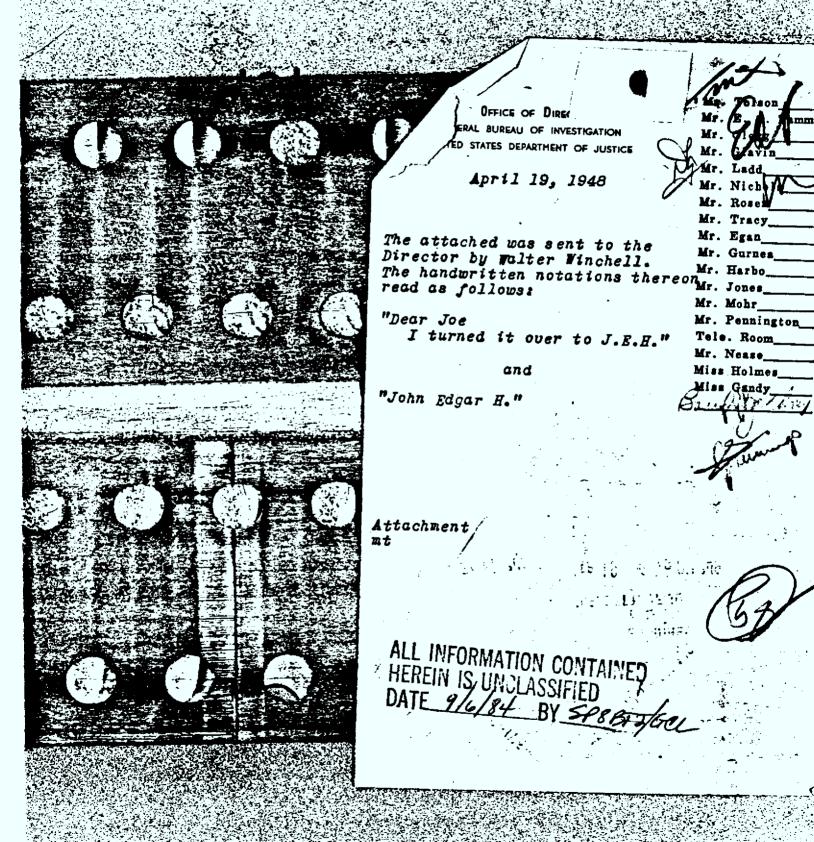
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62-31615-602,603 CHANCED TO 62-87169-514

ffice Memo. DATE: March 27, 1948 MR. BAUMGARE D. M. LADD FROM SUBIBCT: Walter Winchell advised that following his speech on the radio this past Sunday concerming Stalin and the Russians the studie received a phone call from an individual who stated his name was and that he was with the United Mations. He requested a copy of Winchell's speech. Mr. Winchell apparently advised various Government officials that he believes this individual to be a Russian spy. It is desired that the files be checked for any available information on such an individual and that an appropriate investigation be conducted concerning his activities. 34 APR 10 1948 62 APR 2 01948



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April 6, 1948

Mr. Walter Winchell, New York Mirror 235 E. 45th St., New York, N.Y.

Dear Walter:

After listening to your wonderful broadcast last Sunday, April 4th, in which you mentioned that the Allied troops might evacuate Berlin and turn it over to the Russians, I recalled what happened after the first World War when I was in Berlin, working for Universal Pictures. Therefore, I shall immediately come to the point for writing this letter to you. I saw something after that first World War which would be of great interest to you now, I'm sure - and that is, the German war criminals who were sentenced to prison by the Allies virtually became heroes after our troops left Germany. They were released from prison in no time - they were feted, wined and dined - and were considered martyrs to the Greater Germany.

I don't know where the German war criminals are now that were sentenced to from ten to twenty years - or to life. However, I do know that if we leave Germany, and either the Russins get in or the Germans themselves take control - you can be sure that most of them will be released and they will again begin their preparations for the next war. Therefore, I thought I would suggest to you that all war criminals, who were guilty of crimes against humanity, be taken to some Island where they would serve out their time for their crimes instead of being feted and feasted after our troops leave.

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If you see anything in this, I'm sure RECORDE

3 APR 22 1948

AGREEMENT OR ORDER WILL BE BINDING ON THIS CORPORATION UNLESS IN WRITING AND SIGNED BY AN OFFICER

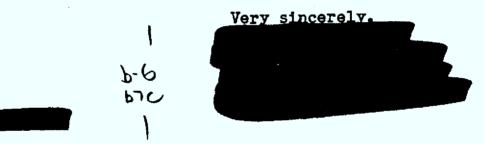
NO.

\_2- Walter Winchell

you will give it the 'works.' If not, it was just a thought I wanted to pass on to you.

Anyway, I wanted to take this opportunity to tell you how much I've always enjoyed your broadcasts - and how very inspiring last Sunday's was especially - and that I'll be faithfully listening in, as usual.

Sincerely hoping this finds you and yours in the best of health - and sincerely hoping you can be instrumental as you have always been in the past - in helping prevent a greater tragedy in the future.





April 6, 1948

Dear Mr. Winchell:

I'm taking the liberty of enclosing my own suggestion - along with that of and I sincerely trust that it can be accomplished.

As you know, the United Nations Conference in San Francisco was a failure. I noticed the meeting had not opened with a prayer - and was greatly disappointed. It soon was brought up by some of the commentators - and I believe we all must agree that it did not succeed because of this omission. If we criticize Russia for their Godlessness - then we must not forget to ask God's blessing on our own programs for Peace - at all meetings pertaining to Peace. If we want them to realize there is a God - we must prove to them how much we believe in Him ourselves.

I, too, have always admired you for your great courage in bringing the true picture to us of what is going on in the world - and I definitely and sincerely hope you will continue to do so - for many, many years to come.

Wishing you the best of health - to continue your good work.

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## Office Ment. midum • united & Tovernment

TO : Director, FRI

DATE: April 16. 1948

FROM : SAC, New York

SUBJECT: INTERNAL SECURITY - R

The following quotation appeared in WALTER WINCHELL's column in the New York "Daily Mirror" April 12, 1948: "Two Russian agents departed hastily on the Queen Liz. They didn't know they were shadowed throughout their visit. You should hear the translated recordings of their gabfests while living at the Plaza. Plenty revealing: But some solons argue our biggest danger isn't from Stalin. Our biggest danger is from those who think Stalin isn't."

It is not known to whom WINCHELL might be referring.

Inquiry was made by this office on April 5th at the Plaza Hotel,

New York City. concerning

tact of

New York City, subject in

6-6 6-6 arrived at New York City
and returned to London on the QUEEN MARY, leaving New York City
was not accompanied by anyone and resided alone at the Plaza Hotel during his entire stay in New York
City. It is pointed out no recordings were made and no technical
or physical surveillances were conducted concerning

In view of the fact WINCHELL spoke of two Russian agents who left hurriedly on the QUEEN BLIZABETH and mentioned recordings made of their "gabfests", it is not believed he was referring to the little of the Savoy Plaza, Barbizon Plaza, Belmont Plaza, or Plaza, all prominent hotels in New York City.

Above is for your information and no further action is contemplated concerning this matter at the present time.

BW: AG

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NL - Night Letter

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WINCHELLS OF SELECTION

NEW YORK WIRROR NYK

FBI ON COMPARABLE ASSAULT BY WARTTIME COMMUNISTS GOOMS ON RE COMMI ASSAULT ON STOP DON'T FORGET TO TIP

JURISDICTION UNTIL COOL-OFF STOP LETIS GET TOTAL BEYOND TH MILT MURRAY NEWSPAPER GUILDING IN NEW YORK STOP CRIMINAL ESCAPE TRICK AS YOU

TEXT PPC RE COMMI GOONS

The company will appreciate suggestions from its pathons concerning its burvics

OFFICE OF DIRECTOR FEDERAL BUREAU OF INVESTIGATION UNITED STATES DEPARTMENT OF JUSTICE May 20, 1948 The attached was sent to the Director by Walter Winchell. Attachment mt 608 Walter Winchell.

New York, New York.

Dear Walter;

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DATE 9/6/84 BY SER BY SECU

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Just read your Saturday's column and note that you have a little story there about shooting, so thought maybe you'd be interested in a true story on the same subject.

56

In the small town Californis a man went berser a few weeks ago and threatened his wife and children, neighbors, too. And for hours and days the police searched for him while the wife cowered in the bathroom of a neighbor, too terrified to move. When he was finally caught they took him to the hospital and had doctors give him a sanity test. But he was clever. He behaved himself so admirably the doctors gave him a clean bill of health and told the police they "couldn't prove anything on him. The police knew he was dangerous, all the more dangerous because he was clever enough to conceal his insanity, but --- they couldn't hold him. People who could have testified against him were afraid to come forward because they were afraid he'd get out again and come after them, too. So he was released.

And here's the ironic twist. The white the was gadd at a filter to the frightened wife during those dragging hours while they were trying to catch him is now the goet. Because the man has threatened to vill her on sight. Says if he can't get shold of his wife he'll vill her first and then tave on all comers, villing them as fast as they come until he, himself is villed. She knows he owns a gun, too -- because he once held it against her stomach for five minutes and threatened to vill her while she tried to telk him out of it. The timely appearance of her husband was all that averted the tragedy right then and there. And until he's ready to start his villing he intends to get even with her in other ways --- by villing off her fourteen thousand dollars' worth of dairy cattle. Bregs he has

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three pounds of cyanide poisoning to do it with. He's loose now, and when she was away from home the other day it started. Her five hundred dollar bull died mysteriously, and the tops were torn off all her beehives in an effort to wrec> them.

And here's the payoff. The California police seem unable to do anything about it. Or can't be bothered. The only thing they can do is watch him as closely as possible and to advise her to carry a gun. Telling her that if she sees him she is to shoot ---- and shoot to will. They're tired of playing tag with him, and the misbegotten residents who COULD put him where he belongs but are afraid to, go on their merry way. Until the man actually DOES will someone. And

even while doing dishes. Waiting for the time when the man will carry out his threat to bill and to stand helplessly by while he poisons her cattle one by one and wipes out all the things she and her husband have worked for through the years. And the fact that the police have condoned the act of billing him if he DOES come around is small consolation. Because he can bill the cattle in the pasture without coming near her house, and if no one sees him do it he's still as free as a bird.

And all because she toob pity on a poor frightened woman and gave her refuge.

So there you have the story. Hope you run it as soon as possible with as pungent a story as possible, because I thin through you the police might be goosed up enough (and those above them) to dig bac into the files until they find some way of stopping him --- before it's too late.

is just recovering from cancer, her eighty seven year old blind mother also lives with her, and her husband is also far from well because of heart trouble. And it seems a dirty shame that such a thing could be allowed to

happen in these United States of ours.

6-6 07C

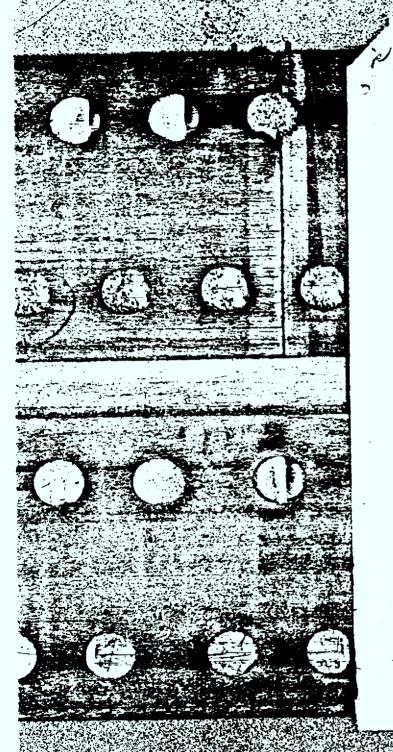
And you needn't worry about whether I've got the facts of the case straight or not. I have. Because, you see, And only you, who know all the ins and outs of the law and just how to get action from slow moving police agencies, can help her. The man tore out her mail box and stole mail from it ( she has a warrent being made out against him on that charge, I beileive, and can prove it which ought to make it a case for the F.B.I., shouldn't it? It's not only the fact that the man has threatened to bill her so much, but -- he definitely IS unbalanced, even if he was able to fool the doctors who examined him. And with a gun and poison in his possession there is no telling what he might do. if the mood stribes him. Those dairy cattle are furnishing milt to the hungry babies of the community. Is one men  $_{
m h}$ -arphi to be allowed to wipe out the things she and her husband have worked a 11 lifetime for, just because of a whim? Is there anything in the world to guarantee that he won't slip completely over into a more violent stage of insenity and perhaps will dozens of people before he's caught again? Is there no PROTECTION to be given against such a man --- except to be told that it's all right with the police to" will the son-of-a-gun" if he comes around to bother you again? Is there no releif from the constant terror and worry of such a situation?

It looks now as if she would have been far better off had she turned the man's wife away from her door when she sought admittance, instead of giving her refuge. Should have turned her away live a dog, and let the man do with her what he would. It's enough to shake a person's faith in the rewards for helping your fellow man.

Sincerely yours.

Again --- my mother's name is

PLEASE --- HELP HER.



OFFICE OF DIRECTOR
FEDERAL BUREAU OF INVESTIGATION
UNITED STATES DEPARTMENT OF JUSTICE

April 1, 1948

The attached was sent to the Director by Walter Winchell. The notation thereon reads: "To Hoover."

Attachment

Mr. Clegg
Mr. Glavin
Mr. Glavin
Mr. Latid
Mr. Ni hols
Mr. Rosen
Mr. Rosen
Mr. Carson
Mr. Egan
Mr. Gurnea
Mr. Harbo
Mr. Jones
Mr. Mohr
Mr. Pennington
Tele. Room
Mr. Nease
Miss Holmes
Miss Gandy

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DATE 9/6/84 BY SP 8 GT



Dear Sirt-

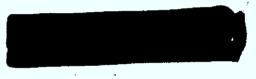
Would just like to add, that I think this little piece sure registers my feelings also.

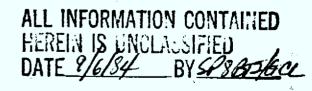
More power to you -- don't stop trying to wake up our law makers. Won't they ever learn? How low must our defenses get?

Good luck and god bless you,

from a listener for a very long, long time --

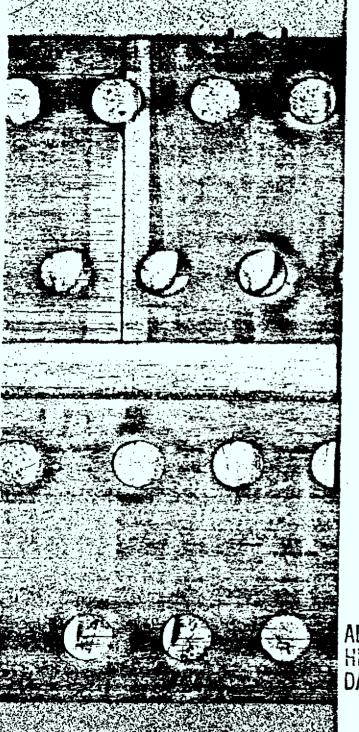
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ToHove Mr. Winchell Dear Sir: -Would just like to add, that I think this little piece sure registers my feelings also. More power to you - don't stop trying to wake up our law makers. Won't they ever learn? How low must our detenses get? Good luck and god bless you, from a listener from a very long, long time. ALL INFORMATION CONTAINED HEREIN IS JINGLASSIFIEU 12-31615-609 5 3 JUN 25 1948 SY

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OFFICE OF DIRECTOR
FEDERAL BUREAU OF INVESTIGATION
UNITED STATES DEPARTMENT OF JUSTICE

June 8, 1948

The attached was sent to the Director by Walter Winchell. The notations thereon read:

"Tell all and tell her I sent it to the F.B.I. & do so."

"All of it to Mr. J. E. Hoover."

Attachment mt Mr. Ext. Tamm
Mr. Olegg
Mr. Glavin
Mr. Ladd
Mr. Nichold
Mr. Rosen
Mr. Tracy

Mr. Tracy\_\_\_\_\_ Mr. Egan\_\_\_\_

Mr. Gurnea\_\_\_ Mr. Harbo\_\_\_\_

Mr. Jones\_\_\_\_ Mr. Mohr\_\_\_

Mr. Pennington\_\_\_\_\_
Tele. Room\_\_\_\_\_

Mr. Nesse\_\_\_\_\_ Miss Holmes

Miss Holmes\_

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60

Dear Mr. Winchell.

68311 1 -194837°

Jack Cominsky (of the Saturday Review of Literature) called the office today in reference to the/cartoon which Mr. Hoffman had asked him to obtain for The only question now, according to Mr. Cominsky, is that the artist wonders whether you have any objection if the money involved (\$15) is contributed to philanthropie organisation.

I called Cominsky today to give him the go-ahead signal on this deal and he told me that since last speaking to me, the artist had suddenly come up with the magic suggestion that you make the check out to the National Council of Soviet-American Friendship. Cominsky says she's been a very coy negotiator and although she made it sound like a joke...he thought he ought to let us know. I called Rose ... and Rose said she wouldn't even make out the check to the girl because she might endorse it over to the "ational Council and she suggests you nix the whole thing. Okay?

INDEXED - 117

62-31615-611 CHANGED TO 94-41529-3

C/

#### FEDERAL BUREAU OF INVESTIGATION

| Room               | 5744 _                   |  | 10/26  | 194     |
|--------------------|--------------------------|--|--|---------|
| TO:                | Mr.<br>Mr.<br>Mr.<br>Mr. | rector<br>Clegg<br>Glavin<br>Harbo<br>Ladd | Mr. Toison Mr. Clogg Mr. Glavin Mr. Ladd Mr. Nichols Mr. Rosen Mr. Trecy |         |
|                    | Mr.<br>Mr.<br>Mr.<br>Mr. | Rosen Tracy Fletcher Mohr Carlson Nease    | Mr. Egen   |         |
|                    | Per<br>Rec               | s Gandy<br>sonnel Fi<br>ords Sect          | ion  |         |
| See M<br>Send<br>P |                          | •  | and Return   |         |
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ALL INFORMATION CONTAINED HEREIN IS DINCLASSIFIED BY SPRINTS/60.

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61-3/6 ENCLOSURE\_ of any material other than Ratings on the current FIRST EIFTEEN and TOP TEN require special permission.



# ANNOUNCING EXPANDED HOOPERATINGS SERVICE TO ADVERTISERS AND ADVERTISING AGENCIES

-At a time when radio expenditures and results (as well as the cost of radio "research") are being analyzed as never before, participation in an expanded service comprising significant new information is offered at a nominal charge.

- I. To Advertisers and Advertising Agencies which subscribe to both "Program Hooperatings" and "City Hooperatings":
  - A. U. S. HOOPERATINGS

Projectable ratings on all transcontinental sponsored network programs. Nationwide broadcast audience measurements which reflect differences in network facilities, in number of stations used, in city, town and rural appeal. A continuing service, with the following schedule for 1949:

First report Available April 15, 1949 (Based on nationwide cross section sampling during January 15 - February 15.)

Second report Available Jan. 15, 1950 (Based on October 15 - November 15)

B. NEIWORK AUDIENCE ANALYSIS, CITY-BY-CITY

Annual report based on individual city data, December - April, designed to supplement PROCRAM HOOPERATINGS. Supplies program ratings by time periods and by networks for all cities in which we now conduct continuous coincidental interviewing.

C. STATION LISTENING INDEXES

Comprising Morning, Afternoon and Evening share-of-audience record of all stations in up to 90 key cities. Up to six bi-monthly reports to be released on tenth of month following.

Consideration: additional I/3 in "Program Hooperatings" monthly subscription price.

62-31615-612

- II. To Advertising Agencies \_ (acing one or more network program and which subscribe to "Program Hooperatings" but not "City Hooperatings":
  - A. U. S. HOOPERATINGS

(two "Complete" reports per year)

Consideration: additional 1/3 in "Program Hooperatings" monthly subscription price.

- III. To Advertisers with one or more network programs which subscribe to "Program Hooperstings" but not "City Hooperstings":
  - A. U. S. HOOPERATINGS

(two "Complete" reports per year)

end/or

B. NETWORK AUDIENCE ANALYSIS, CITY-BY-CITY

(annually based on December-April ratings)

Consideration: for "A" plus "B" additional 2/3; for "A" or "B" additional 1/3 in "Program Rooperatings" monthly subscription price.

## Notes and Comments on Service

- Frequency of Listening Indexes will be published on all multi-week (2-3-4 and 5 time weekly)
  programs as part of service to all subscribers to U. S. Hooperstings; equitable extra fee
  will apply to reports showing:
  - (a) flow of audience
  - (b) duplication of listening
  - (c) ratings of geographic areas
  - (d) audience by family size
  - (e) occupation of audience (f) income of audience, etc., etc.

Note: City-town-rural U. S. Ratings and projections will, of course, be included in "Complete" U.S. Hooperatings Report.

- Neither U. S. Hooperatings nor projections based on them will appear in Pocket Pieces but rather will be confined to reports rendered separately.
- Where valid (in terms of unchanged network size, preceding and following programs and competition) projection estimates will be supplied to subscribers on their programs up to 24 times yearly at no extra fee.
- 4. Dates of U. S. Hooperstings
  - (a) Field work, January 15 February 15; Publication, April 15 (b) Field work, October 15 November 15; Publication, Jan. 15
- 5. Period covered by Network Audience Analysis
  - (a) December April

1.0

- 6. Periods covered by Sta in Listening Indexes
  - January February (a)
  - March April **(b)**
  - May June (c) (d) July - August
  - September October (**\***)
  - November December
- 7. Copies of "new" reports (U. S. Hooperstings, Network Audience Analysis and Station Listening Indexes) involved in "expanded" service shall carry names of qualified users.

#### Notes and Comments on Rates

- 1. Advertising Agencies or Advertisers which subscribed to "Complete" U. S. Hooperstings 1948. signing now for "expanded" service, receive:
  - (a) No increase in subscription rate until January 1, 1949
  - (b) Network Audience Analysis, City-by-City, December, 1947-April, 1948
     (c) Station Listening Indexes beginning July, 1948
- 2. Other subscribers to "Expended" Service, accepting increase as of October 1, 1948, receive bonus service as follows:
  - U. S. Hooperatings 1948

Network Audience Analysis, City-by-City (a) December, 1947 - April, 1948

Station Listening Indexes

- (a) July-August, 1948 (b) Sept.-October, 1948
- (c) Nov.-December, 1948
- 3. U. S. Hooperstings available to Advertising Agencies or Advertisers not placing network programs, but which subscribe to Program Hooperatings at \$25 monthly, at \$200 per report.
- 4. All services referred to here cancellable on 90-day notice. No change in rates to agencies or advertisers not desiring expanded service, except that April "Program Hooperatings" bill will serve as "minimum" for April-September period.
- 5. "Talent" rate of \$1.00 per minute per month of surveyed time on the sir is unchanged.

#### "THE WINCHELL STORY"

#### **FOREWORD**

This story is a description of a radio program's national audience. Where these people live, what they do and earn, the size and characteristics of their families... these and other intimate details are available on Walter Winchell and virtually all other nationwide network sponsored programs broadcast during January February, 1948, and reported in U.S. Hooperatings.

#### Chapter I

#### WINCHELL POPULARITY

During the peak radio listening months of January-February, 1948, Walter Winchell's broadcasts had an average Program Hooperating of 22.4 \*. This "popularity" rating was determined by an audience measurement taken under conditions of uniform (36-city) opportunity to listen to locally transmitted programs of the four major networks. It placed Winchell in ninth place among all programs in "popularity" among big city audiences. The Program Hooperating was not designed to show the program's appeal to town and rural folks. It reflected nothing of comparative network coverage, size of network carrying the program or the town and rural appeal and size of network of programs opposite Walter Winchell. Such important information was being developed in a different, a nation-wide survey, called U. S. Hooperatings, which was also being conducted in these same months - January-February, 1948.

#### Chapter II

#### WINCHELL'S NATIONAL AUDIENCE

Throughout the entire country, during January and February, 1948, walter Winchell's broadcasts were reaching the following sudiences:

|  | PROJECTAPLE<br>RATING | PROJECTED HOMES |
|--|-----------------------|-----------------|
| In CITIES of 50,000 population and over                          | 20.80-C               | 2,873,000       |
| In TOWNS of 2,500 to 50,000 population                           | 14.61-T               | 1,284,000       |
| In RURAL places; communities under 2,500 population and on farms | 9.89-P                | 1,128,000       |
| In the total U. S.   | 15.50-USH             | 5.270,000**     |

NOTE: Larger "city", as compared with "town" and rural" audiences might be expected for the program of a "Broadway" columnist.

#### Chapter III

DISTRIBUTION OF WINCHELL'S U.S. AUDIENCE BY GEOGRAPHIC LOCATION COMPARED WITH U.S. HOOPERATING CROSS-SECTION SAMPLE OF ALL RADIO HOMES

|   | WINCHELL HOMES                  | TIME ZONE                              | U.S.CROSS-SECTION SAME<br>OF RADIO HOMES | LE C      |
|---|---------------------------------|--|--|-----------|
| 1 | 57.47<br>28.5%<br>1.5%<br>12.6% | East<br>Central<br>Mountain<br>Pacific | 50.1%<br>36.4%<br>3.2%<br>10.3%          |           |
| · | 100.0%                          | RE                                     | CORDED - 6F00.0x                         | F B 1 6/2 |

Includes second broadcast to Pacific Coast.

\*\* Based on 1946 BNB estimates. The sum of City, Town and Rural projections approximate but do not equal the U. S. projection. Difference is traceable to the minor variations in receipt of discress used in U. S. Properating sampling as compared with actual radio home distribution in the three population groups.

ALL INFORMATION CONTAINED

5 9 HOV 8 = 1948

DATE 9/4/84 BY SP8 BT Space

NOTE: If Winchell program appealed, and could be heard equally in all sections of the U.S. the distribution of listeners homes would be identical to the distribution of radio homes in U.S. sample. Winchell listenership, however, is above-average in "East" and "Pacific" below in "Central" and "Mountain" time zones. It should also be borne in mind that Winchell program enjoys a "second" broadcast to the Pacific Coast.

#### Chapter IV

#### INCOME OF WINCHELL AUDIENCE

| VINCHELL HOMES | ECONOMIC LEYEL             | U.S. CROSS-SECTION SAMPLE<br>OF RADIO HOMES | , |
|----------------|----------------------------|---|---|
| 19.4%          | Low - \$0 to \$2,499       | 26.85                                       | • |
| 47.84          | Middle -\$2,500 to \$3,999 | 47.2%                                       | 4 |
| 32.8%          | High - \$4,000 and over    | 26,0⊈                                       | • |
| 100.0%         |                            | 100.0%                                      |   |

NOTE: In addition to above average performance in cities (Chapter I) and above average listenership in East and Pacific (Chapter II) we here find the Winchell audience 25% above average in appeal to high \*income\* group.

#### Chapter **Y**

#### OCCUPATION OF WINCHELL AUDIENCE

| WINCHELL HOMES | OCCUPATION  | U.S.CROSS-SECTION SAMPLE OF RADIO HOMES |
|----------------|---|---|
| 33.5%          | Professional Managerial<br>(includes Professional, Semi-<br>Professional, Proprietors,<br>Managers and Officials)                           | 27.0%                                   |
| 7.84           | Farmer (includes Farmers and Farm Nanagers)   | 12.6%                                   |
| 37.6%          | Skilled Worker<br>(includes Clerical and Sales,<br>Craftsmen and Foremen)   | 36.4%                                   |
| 21.14          | Unskilled Worker (includes Operatives, Domestic Service, Service Workers, Farm Laborers - wage, Farm Laborers -unpaid, and Laborers, except | 24.0%                                   |
| 190.0%         | farm)   | 100.0%                                  |

NOTE: Again here one finds the bulge where the sponsor wants it and the slack where he would choose it (among Farmers and Unskilled Workers) on products like Jergens or Kaiser-Frazer.

#### Chapter VI

#### FAMILY SIZE OF WINCHELL AUDIENCE

| WINCHELL HOMES | SIZE                   | U.S.CROSS-SECTION SAMPLE<br>OF RADIO HOMES |
|----------------|------------------------|--|
| 2.6%           | One Person             | 7.75                                       |
| 19.2%          | Two *                  | 24.8%                                      |
| 26.8%          | Three *                | 22.4%                                      |
| 27.5%          | Four *                 | 18,1%                                      |
| 13.9%          | five *                 | 11.54                                      |
| 4.5%           | Six •                  | 6.8%                                       |
| 5.5%           | Seven or more Persons  | 8.5%                                       |
|                |                        |  |
| 3.8            | Average size of Family | 3.8  |

NOTE: 68.2% of the Winchell audience is in 3-4-5 person families average of radio homes.

Of in netional

#### Chapter VII

#### NUMBER OF RADIOS IN WINCHELL HOMES

| WINCHELL HOMES_ | NUMBER OF RADIOS                                | U.S.CROSS-SECTION SAMPLE | • . |
|-----------------|---|--------------------------|-----|
|                 | <del></del>                                     | OF RADIO HOMES           |     |
| 64.1%<br>24.6%  | One Radio<br>Two Radios<br>Three or more Radios | 71.9%<br>20.6%<br>7.5%   |     |
| 11.3%           | lutes or more kadios                            | 100.04                   |     |

NOTE: The larger than average percentage of multiple-sets in Winchell listener homes checks with their higher incomes, better paid occupations and is what one would expect in terms of city size and family size data.

#### Chapter VIII

### DUPLICATION OF WINCHELL AUDIENCE WITH KALTENBORN AND HEATTER

- 8.5% of Winchell's Sunday Audience also hears H.V.Kaltenborn\* Mon thru Fri.
- 20.9% of Winchell's Sunday Audience also hears Gabriel Heatter \* Mon thru Fri.
- 16.7% of H. V. Kaltenborn's Audience also hears Winchell.
- 29.7% of Gabriel Heatter's Audience also hears Winchell.

A partial explanation of the Durlication Index differences above is evident in the distribution of the three audiences by city size groups below:

|                             | City  | Town  | Rural |
|-----------------------------|-------|-------|-------|
| Winchell's U. S. Audience   | 53.3% | 25.4% | 21.3% |
| Heatter's L. S. Audience    | 45.2% | 27.6% | 27.2% |
| Kaltenborn's U. S. Audience | 29.1% | 28.2% | 42.7% |

#### Chapter IX

#### WINCHELL AUDIENCE "SOURCE" AND "FLOW"

| nchell   |  |
|--|--|
|  | ing Sponsored Program on:  |
| 100% CBS (C<br>MBS (N<br>NBC (M<br>R<br>Unspon | ouella Parsons) 58.4% orliss Archer) 7.3% o T.C. sponsored program)- in hattan Merry Go ound) 14.5% sored, local io off: 19.8% |
|  | ABC (L<br>CBS (C<br>MBS (N<br>NEC (M   |

NOTE: Biggest "source" (45.7%) of Winchell Listeners in January-February, 1948, was Fred Allen, NBC show preceding it; biggest "flow" (58.4%) was to Louella Parsons program on ABC following. Tabulation could also show percent of radios "off" before Winchell program "on" and listening to him, were again turned "off" after listening to him, as well as "source" and "flow" on each of the other programs listed in parenthesis above.

- \* The Duplication Index between Kaltenborn and Heatter will also be interesting to you at least as a collector's item. Here it is:
  - 11.5% of H. V. Kaltenborn's Audience also hears Gabriel Heatter.
  - M. 4% of Cabriel Heatter's Audience also hears H. V. Kaltenborn.

#### Chapter X

#### OTHER DATA

On a 2-3-4-5 time a week program, U. S. Hooperatings also supplies a Frequency Index and Turnover Index. For illustration they are shown here for the H.V. Kaltenborn Monday through Friday program.

#### FREQUENCY OF LISTENING INDEX

|                  | 1 Time | 2 Times | 3 Times | 4 Times | 5 Times |
|------------------|--------|---------|---------|---------|---------|
| H. V. Kaltenborn | 56.8   | 19.2    | 12.8    | 6.9     | 4.3     |

#### TURNOVER INDEX

Net Weekly audience (16.24-USH) = (2.7) Turnover Index
Average Daily audience (5.93-USH)

#### SUMMARY

The type report illustrated by the Winchell Story above, plus age of children in listening homes, will be available to U.S. Hooperatings subscribers under "Expanded Hooperatings Service" effective January 1949 announced on Page one of this Hi Lights. Frequency Index, will be included in the Expanded Service, Turnover Index can be computed from data contained in report, "City", "Town" and "Rural" ratings and projections will be published in the report as in 1948 "Complete" U.S. Hooperatings Report, but the following (all illustrated in "The Winchell Story") will be available at an extra service fee on special order only:

- 1. Geographic location of audience.
- 2. Economic level of audience.
- 3. Occupation of audience.
- 4. Family Size number and age of children.
- 5. Number of radios.
- 6. Duplication Index.
- 7. Source and Flow of Audience.

NCTE: For "Composition of Audience" and "Sponsor Identification", consult your Program Hooperatings (popularity) Reports: For the Winchell program for the first quarter 1948 we have already reported the following:

#### WALTER WINCHELL Composition of Audience

#### (Listeners per Listening Set)

| <u>Men</u> | Women | <u>Children</u> | TOTAL. |
|------------|-------|-----------------|--------|
| 1.38       | 1.08  | 0.21            | 2.67   |

### WALTER WINCIFIL Sponsor Identification

| Index | <u>Misidentification</u> | Don't Know |
|-------|--------------------------|------------|
| 72.6  | 0.8                      | 25.6       |

When you want the above "story" told on your program, including Duplication Index\* against one or two other programs, charge is \$150.00 for a once-a-week program, \$200.00 for a multi-week program. Such analysis will be available twice yourly following the publication of each U.S. Hooperatings' Report.

\* Add \$15.00 more for each additional program "Duplication Index" needed.

## The "Novelty" Factor in Television Audiences

(Excerpt from a telk entitled "Dimensions of the Television Industry" delivered by Peter Langhoff, Director of Research, Young & Rubicam Inc., at Pacific Council 4-A Convention, October 12, 1948.)

"Hooper surveys made in New York area show a very high level of set use, if we exclude the summer months. Evening levels, when average programs are available from two or more stations, are found for the most part between 45 and 70% with the median at about 60%. This is all the more remarkable when we consider that from 15 to 20% of the families are reported as not at home. Comparable figures for radio are 15 to 45% sets-in-use with a median at about 30%. In other words, television gets about 100% higher set usage during evening hours than does radio.

"We find a marked slump in July and August. Our television median drops to 40. But radio drops, too, and hits a median of about 20. Even here television maintains its two to one superiority.

"Is this high level of television set use a temporary product of newness and novelty of the medium? Many think so. For the first time here today, I believe, we have some factual evidence on this point which we have all been curious and perhaps a little worried about. From a special tabulation of coincidental telephone checks made in New York--which C.E. Hooper graciously undertook at my request -- we have found the level of set usage by three groups of set owners. These three groups were matched as closely as possible in all respects but one -- the length of time the set had been installed. Each group was a sample of between 500 and 600 hours. The first group were the "brand new set owners -- their sets had been installed for three months or less. The second group had had their sets from 4 to 12 months. The third group were the pioneers -- they had had their sets for one year or more. The standard telephone checks were made by Hooper interviewers between 8:30 and 9:15 P.M. over a period of six days between September 8th and 14th. Of the television homes that had had their sets 3 months or jess, 60 percent were using them at the time the calls were made. This 60 per cent level was maintained by the group that had had sets more than 3 months but less than one year. While for the old timers, who had had sets for a year or more, the level dropped to 54 per cent or only six points below the younger groups. Certainly there is a novelty factor initially in television. Anyone who has owned a set for more than two weeks can tell you that. But it's the kind of novelty factor that a new automobile has. The first few hours of curiosity are merely the introduction to a fascinating new part of family living. Interest soon wears down to a hard surface -- what now appears to be a high level surface.

"This revealing study is not, of course, the final answer to the question "How well does television wear?" I hope Mr. Hooper and others will soon make more checks of this sort in order to test these early conclusions. There are other angles to this same problem which need examination. I shall state them as assumptions subject to verification. Opposing forces will develop to influence the level of set usage. Forces tending to increase set use will be better studio programming, better techniques for handling special events, greater diversity of programs. In the other direction tending to decrease set usage for any specified hour will be the increasing numbers of telecasting hours from which the family may select its television fare. The net result of these opposing forces is measurable and will be the subject of future research.

Viewers-per-set is another variable in our formula. It has been unduly inflated in past reckoning because of the large proportion of earlier sets which appeared in public places and which weighed very heavily in the computations of a year ago. Disregarding bar and grill audiences which are diminishing to the vanishing point in relative importance, the average viewers-per-set for \*vening programs is now about four. It seems reasonable to expect this average to drop further as TV grows. The most obvious factor acting to decrease the number of viewers-per-set is the increasing number of sets. With more sets the audience will be spread thinner. The increasing number of program hours on the air operates on the viewing individuals or viewers-per-set in the same way as on the viewing family or sets-in-use. We assume the members of the set owning family become more aclective of programs and view only those which especially appeal to them -- for the men, present indications are that this means sports, for the women, the films and studio shows and for the kids, their own apecial favorites. In this process they thin out their viewing habits relative to the total programs available. This reduces average viewers-per-set.

#### TOP TEN

#### New York City Teleratings Report, Sept., 1948

|     |                                  | Rating |
|-----|----------------------------------|--------|
| 1-  | Texaco Star Theatre              | 54.5   |
| 2.  | Toast of the Town                | 50.5   |
| 3.  | Biving vs. Charles Fight         | 43.0   |
|     | Film "Idaho Rid"                 | 35.5   |
| 5.  | We, the People                   | 34.6   |
| 6.  | Giants - Dodgers                 | \$2.6  |
| 7.  | Small Fry (Mon.)                 | 26.5   |
| 8.  | Stop Me if You've Heard This One | 24.1   |
| 9.  | Dodgers - Chicago                | 23.1   |
| 10. | Film Theatre of the Air (Sun.)   | 23.0   |

#### EXPOSITION OF CHANGES

|   | OCTOBER 15, 1947<br>FIRST FIFTEEN  | PROGRAM<br>RATING                    |  | PROGRAM<br>RATING  |
|---|--|--------------------------------------|--|--|
| 2 | Bob Fore Fibber McGee & Molly Radio Theatre Jack Benny Amos 'n' Andy Red Skelton Al Jolson Charlie McCarthy Walter Winchell f Mr. District Attorney Fred Allen Screen Guild Players Bandwagon Bing Crosby Great Gildersleeve | 19.2<br>18.8<br>17.9<br>17.5<br>16.7 | 1. Walter Winchell † 2. Fibber McGee & Molly 3. Jack Benny † 4. Bob Hope 5. Radio Theatre 6. Phil Harris - Alice Faye 7. Suspense 8. Duffy's Tavern 9. Arthur Godfrey's Talent Scouts 10. Bing Croshy 11. My Friend Irma 12. Charlie McCarthy 13. Life of Riley 14. Stop The Music     Average of Sponsored Periods:     (8:30-8:45, 16.7) (8:45-9:00,15     (8:15-8:30, 13.4) (8:00-8:15,12) 15. Crime Photographer | 21.4<br>20.1<br>19.0<br>19.0<br>17.5<br>16.2<br>16.0<br>15.5<br>15.3<br>15.1<br>14.8<br>14.6 |

#### Includes second broadcast.

With an extraordinary shakeup in network programming this fall, with changes taking place within programs themselves, variations should be expected in the rank order of shows. These are evidenced in a comparison of the "First Fifteen" evening shows this Report with "First Fifteen" a year ago.

Walter Winchell, ABC, Sunday 9:00-9:15 PM, in ninth place last October, leads the field this Report, Rating 21.4. Stop The Music, just preceding Winchell this year, with a 14.6 Rating and ranking 14th this Report, has replaced sustaining programs which occupied the 8:00-9:00 PM Spot on ABC in 1947.

Bob Home, in first place last year, is on at new time Tuesday 9:00-9:30 PM, preceding rather than following Fibber McGee & Molly. Hore appears in fourth position this Report, Rating 19.0.

Red Skelton, broadcast last October over NBC, Tuesday 10:30-11:00 PM, following Bob Hope, held sixth place in year ago Report. Program moved to Friday Evening, NBC 9:30-10:00 PM this fall and is no longer preceded by Hope. Skelton does not appear in "First Fifteen" this Report, Rating 11.4-

Fred Allen, NBC, Sunday, 8:30-9:00 PM, in eleventh place last year, is not in "First Fifteen" this year. 8:30-9:00 PM Time Period on ABC, which was sustaining a year ago, now filled by two segments of Stop The Music.

Al Jolson, Thursday, NBC, 9:00-9:30 PM, ranked seventh a year ago, not in "First Fifteen" this Report.

Suspense, heard last year over CBS, 8:00-8:30 PM, Thursdays, now aired 9:00-9:30 PM same network, same night, ranking seventh this Report, Rating 16.0. Program did not appear in "First Fifteen" last October.

Other programs in "First Fifteen" this year which did not appear last year are: Duffy's Tovern, broadcast Wednesday, NBC 9:00-9:30 PM. Duffy ranked 19th last October. Arthur Godfrey's Talent Scouts, CBS, 8:30-9:80 PM, Monday, rank last year, 26th. By Friend Irms. CBS, 10:00-10:30 PM Monday. Irms was in 16th position a year ago. Life of Riley, NBC Friday, 10:00-10:30 PM. Program was aired last year on NBC Saturday 8:00-8:30 PM and ranked 24th. Crime Photographer, heard over CBS, Thursday 9:30-10:00 PM, placed 35th last year.

#### TOP TEN

#### FIRST FIVE Sunday Afternoon

|     |  | Program<br>Rating |                                      | PROGRAM<br>RATING |
|-----|--|-------------------|--------------------------------------|-------------------|
|     | When a Girl Marries                    | 8.2               | 1. The Shadow                        | 9.1               |
| _   | Portia Faces Life                      | 6.6               | 2. David Harding                     | 6.3               |
| 3.  | Young Widder Brown                     | 6.5               | 3. True Detective Mysteries          |                   |
| 4.  | Grand Slam                             | 6.4               | 4. Quick As a Flash                  | 5.3               |
| 5.  | Romance of Helen Trent                 | 6.2               | <ol><li>One Man's Family</li></ol>   | 5.2               |
| 6.  | Arthur Godfrey                         |                   |                                      |                   |
|     | Average of Sponsored Periods:          | 6.2               | TOP THREE                            | . •               |
|     | (11:00-11:30, 7.1); (10:45-11:00, 6.3) |                   | Saturday Daytime                     |                   |
|     | (10: 30-10: 45, 4.4)                   |                   |                                      |                   |
| 7.  | Our Gal, Sunday                        | 6,2               |                                      |                   |
| 8.  | Stella Dallas                          | 6.1               | <ol> <li>Theatre of Today</li> </ol> | 5.7               |
| 9.  | Aunt Jenny                             | 5.8               | 2. County Fair                       | 5,5               |
| 10. | Ma Perkins (CBS)                       | 5.8               | 3. Archie Andrews                    | 5.2               |

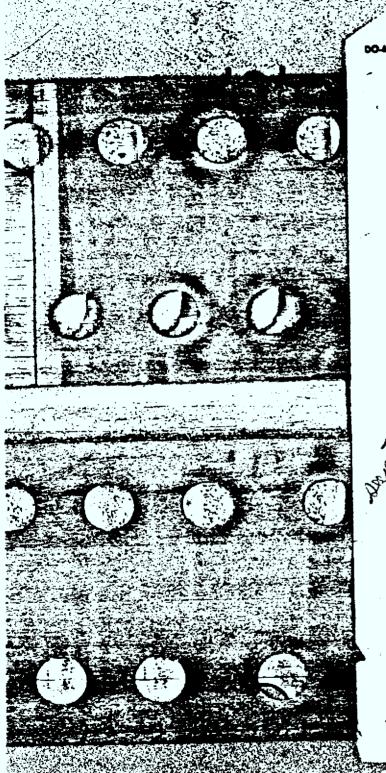
FIRST FIFTEEN - EVENING: Walter Winchell continues in first place,
Hooperating 21.4; Fibber McGee & Molly return to the air and in second place, Hooperating 20.1; Jack Benny also returning to the air places third, Hooperating 19.0.

BASIC AUDIENCE TRENDS - EVENING: Average Rating is 8.2 up 1.1 from last Report, down 0.7 from year ago. Average Sets-in-Use, 28.0, up 3.7 from last Report, up 0.5 from year ago. Available Homes 77.0, up 1.6 from last Report, up 0.5 from year ago.

TOP TEN - DAYTIME: When A Girl Marries continues in first place, Hooperating 8.2; Portia Faces Life moves up to second, Hooperating 6.6; and Young Widder Brown is third, Hooperating 6.5.

BASIC AUDIENCE TRENDS - DAYTIME: Average Rating 3.9, up 0.2 from last Report, up 0.3 from year ago. Average Sets-in-Use 16.9, up 1.5 from last Report, down 1.0 from year ago. Available Homes 69.3, down 0.2 from last Report, down 0.7 from year ago.

+ Includes second broadcast.



OFFICE OF DIRECTOR
FEDERAL BUREAU OF INVESTIGATION
UNITED STATES DEPARTMENT OF JUSTICE

October 7, 1948

The attached was sent to the Director by Walter Winchell. The handwritten notation appearing thereon reads:

"To J.E.H.

Dear John
Is this true?
I don't believe it.
The FBI can't do that or can it?

Miss Gandy\_

Attachment mt

peter 18

ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED
DATE 9/6/84 B1 SP1 B13/

0

October 1, 1948

For Valter Vinchells

TIP SERVICE

The IBI has given one of Hollywood's top stars (Judy Garland) ninety days to give up dope or else face public prosecution. Drugs have aged her so badly that she can barely stand a close-up despite the fact that she's still a blooming youth.

In Winchell's handwriting:

To J. E. H.

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED DATE 9/6/84 BY SP8 BT SGOOT

Dear John,
Is this true? I don't believe it.
The IBI can't do that or can it:

T, T;

seky8

(1-3/6/5-6/5 ENCLOSURE

Office Memorandum . United states govern Director/ SUBJECT: WALTER WINCHELL INFORMATION CONCERNING DECLASSIFIED BY SPR BITTH a tea broker with offices at Massachusetts. is a personal friend of an agent of this office and is one of the leaders in his particular field. For some years he has sold tea to the Salada Tea Company, Boston, Massachusetts; Standard Brands (Tenderleaf); the S. S. Pierce Company, Boston; the First National Stores, the A & P, Reid and Murdock (Monarch Brand) and Webster Thomas (Matchless Brand). recently furnished the following information in the course of a social conversation. In recent weeks, and specifically on January 9, last, WALTER WINCHELL has broadcast reports that the United States was about to double the value of gold: i.e., increase the purchasing price of gold to \$70 or \$80 per ounce. had arranged contracts for large purchases of tea by some of the above companies, particularly Salada, with the Carter-Macy Company, Ltd., of New York City. The latter company represents the tea growers of Ceylon. After orally agreeing to accept these orders, the tea growers have now cabled that they will not sell tea to American purchasers excepting on a price basis which will allow them to double the price in the event the value of gold is changed between the time of shipment and the time of delivery. In the event the price of gold is raised, then the price of tea will be raised in the same proportion. The immediate result of these stories disseminated by Mr. Minchell has been to increase the price of tea on a speculative basis. points out that the situation with reference to tea is being repeated in every commercial field wherein the United States is an importer, It has been suggested by mutual acquaintances in the brokerage business that Windhell might be motivated by either a desire to promote a personal speculation in gold stock or be a desire to affect international trade for reasons which are clear to no one. engaged in no speculation. DEFERRED RECOVERY Obviously, no comments were made by the agent receiving the foregoing information and it is provided the Bureau for purely informative purposes. No additional inquiries are being made. RECORDED . TO 3 JAN 27 19 SH " L'INDEXED - 50



# Office Memorandum UNITED STATES GOVERNMENT DATE: Warch 23,, 1949

ð : MR. TOLSON

PROM : L. B. Michols

SUBJECT:

Larry Gonder of the UP called me yesterday to quire if I heard Winchell's broadcast Sunday night. He he meant to tell me that on Friday he had furnished the tip rancis/Henson which Winchell used that night--that a white House WALTER & Winchell

to Francisk Henson which

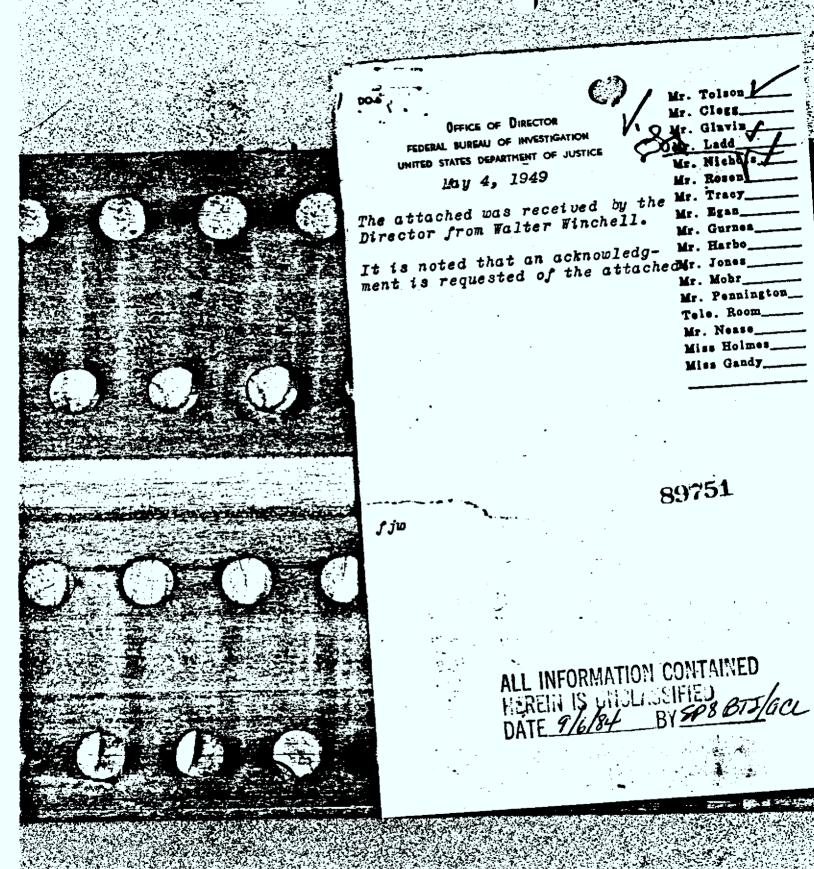
Press pass is not good at the Department of Justice.

LBN:arh

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29. APR 6 1949



Dear Mr. Hoover :

Will you please return the attached letter with

your reply? Many thanks and regards,

Rose

- 89752

WALTER Winchell

W. 109

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RECORDED - 58 | 62 - 3 1615 - 616 EX-109 23 MAY 17 1949

. J. C. 5-9.49 Pro.

Bo of Education of the Cities New York
110 Livingston Street, Brooklyn 2, N. Y.
Office of the Superintendent of Schools

April 28, 1949

Mr. Hinson Stiles, Managing Editor
New York Mirror
235 East 45th Street,
New York City.

89753

Dear Mr. Etiles:-

This is to acknowledge receipt of your letter of April 22nd, together with a copy of your excellent brochure. It is beautifully gotten up and I am sure that it will arouse greater interest in programs for youth.

on quite another matter, I should appreciate anything you can tell me about two items that appeared recently in Walter Winchell's column. About ten days ago he stated something about a scandal brewing in New York City Schools. I know nothing of any scandal. Can you enlighten me?

Also, in the April 25th Winchell column, he stated that the FBI is doing a loyalty check on New York City school principals via psychologists. I know of no basis for such a statement.

/8/

Sincerely yours, William Jansen

WILLIAM JANSEN, Superintendent of School.

**W**R

ALL INFORMATION CONTAINED
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DATE 9/6/84 BY 5/8 67 5/600

A)

ENGINEUM 62-3/6/5-6/6

May 9, 1949

89750

Miss Rose Bigman
c/o Walter Winohell
New York Mirror
235 East 45th Street
New York 17, New York
Dear Rose:

ALL INFORMATION CONTAINED
HEREIN IS UNULASSIFIED
DATE 9/6/84 BY SP8 BIJ/6CL

RECORDED : 58

EX-109

Four recent communication has'
been received and pursuant to your request
I am returning the letter which you enclosed.
I did want to advise that the Federal Employee
Loyalty Program is restricted in its application to employees of the United States
Government, and therefore the FBI is not investigating the loyalty of school teachers.

Sincerely yours,

To Edgar Hoover

inclosed to Mr. Hinson Stiles, Managing Editor Letter didressed to Mr. Hinson Stiles, Managing Editor sent in by correspondent.

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MAILED 3
MAY 11 1949 P.M.

BUREAU OF INVESTIGATION

235 East 45th Street

**ALL INFORMATION CONTAINED** 

I thought you might be interest. following quatation with which Congressman Emanuel Celler, of New York, concluded a speech at the graduation exercises of the FBI National Academy here in Washington todays

\*Good fortune attend you always - and let 'tough guys' beware.

With kind personal regards,

Sincerely, J. Edgar Boover

EX-59

COMMUNICATIONS SECTION MAILED JUL 1 - 1949 P.M.

U. S. DEPARTMENT OF JUSTICE

INDEXED - 87

EX-59

ADDRESS OF THE HONORABLE EMANUEL CELLER, CONGRESSMAN FROM NEW YORK, FRIDAY, JULY 1, 1949, AT THE GRADUATION EXERCISES OF THE FBI NATIONAL ACADEMY, WASHINGTON, D. C.

#### SOCIETY AND CRIME

It is with the greatest pleasure that I find myself here today, participating in these activities.

There is something of the small boy in all of us, no matter how laden with years, who wonder-eyed, wanders freely in the land of imagination, quick to sense adventure and magic. I remember playing "Indian" and "Cops and Robbers" and "Cowboy". I remember, too, how we chose sides to be "the bad man" or the "good man". All these memories crowded in on me when I started to think of what I would say to you today. And when I thought back to all these days of make-believe, of the days of the silent films and the comic cop in the Keystone comedies, I discovered a startling and essential difference between the attitude of the youngsters of my day and that of the youngsters today. The most obvious thought became almost in the nature of a revelation to me. I discovered something which practically everybody takes for granted - that the boy's sense of adventure, glamour and magic is no longer on the side of crime. It's on the side of the "cop", as we used to call him. On the sidewalks of Brooklyn, the "tough guy" was the hero, the "tough guy" who hever ran when he heard the battle cry, "cheezit, the cops". The "tough guy" - I remember him - who seemed to the small fry to possess all the wit, the agility, the provess in the world. And as I grew into adolescence, I found that the movies, the newspapers and the comic strip all aided and abetted this portrait which had no relation to reality whatsoever. The papers and magazines were full of the exploits of "Pretty Boy"

ALL INFORMATION CONTAINED 62-3/6/5-6/7

and listened and daydreamed of how they, too, would show the whole world through screaming headlines how they outwitted the "cops".

The "cop"? What was he? A bully and a dullard. The outlaw? A quick-witted, quick-moving Robin Hood. It took a man with the vision and the genius of Director J. Edgar Hoover to understand how the very fibre of society was being eaten away by an attitude. In the years of his untiring labors and those of his associates he set that portrait of a criminal into focus. He exposed the criminal for what he is, a shabby worm, eating his way into the heart of society. He exposed the criminal ego, tore it apart to reveal the puniness, the clumsiness, and the shallowness of that ego. The rootin', tootin', shootin' "he-man", and the more subtle varieties of worms like the blackmailer, forger and kidnapper no longer entangle the dreams of youngsters. The John Dillingers, the Floyds, and the Nelsons no longer capture the imagination of susceptible youth. No, the youth of the nation have lost their hearts to the G-man. It's a plain case of alienation of affection.

What this means to the youth of our country in particular, and to society in general can hardly be calculated. But it is visible everywhere, in the attitude of your son or your neighbor's son, in the comic strips, in the motion pictures, in children's games, and in the newspaper reporting of crime.

This significant change was not brought about by the ringing of a bell, or the pushing of a magic button, or by parades or by any of the paraphernalia of the circus antics. It was brought about by the quiet, persistent, self-effacing activities of a co-ordinated unit, activities based upon the scientific approach in the combat against lawlessness. It was not the dare-devil, I'll-take-a-chance

approach - though I must admit that the spectacular results often seem to hide the preparations behind them which is, after all - true artistry. What the FRI put to use - unprecedented use - were the instruments of detection, the science of ballistics, fingerprinting, chemistry, physical training, photography, engineering and so forth. The human intelligence manipulated these skills and crafts and set them to work on the side of law and order, with the result that the reading of an FBI report contained all the drama the human mind responds to. When we listen to the finished recital of, let us say, a pianist, or watch the performance of a first-rate pitcher, we forget the hours of practice and training that made such performances possible, we forget the hours of grueling work and the painstaking repetitions, and the hours of learning the techniques and rules of the art or skill. So it is with the men trained by the FBI. We watch the results with satisfaction and give hardly a thought to the patience and the discipline that lay behind the results.

As one author in discussing the activities of the FBI stated in summarizing one particular case; "In this case three cheap racketeers, filled with greed and ego, entered a conspiracy in the belief that they could outsmart the law. Ignorant of the forces that mailing even one extortion letter would bring crashing down on them, they blandly matched their puny wits against a force of the FBI, police, postal inspectors, railroad officials, chemists, fingerprint experts, handwriting experts, paper experts, radio engineers, and a topflight test pilot!" There it is, the care, the painstaking preparations, the application of science, the harnessing of skills, the thorough education of the participating agents of the law which have taken the glamour out of crime.

The law-enforcement agent is made; not born.

An appreciation of this fact must widen and heighten our admiration of the work done on the side of the law. One of the most wholesome by-products of this approach is evident in watching the play of our children. The game is no longer based on which ones can run faster. The excitement of the chase lies in the preparation for it. I'm sure you've seen them playing at fingerprinting, at measuring distances, at decoding, at figuring the scientific possibilities - and yet, in no sense, has this work at preparation destroyed their sense of wonder and magic. And let me tell you, the same goes for the grownups.

The jurisdiction of the FBI does not extend beyond defined limits. That is why the establishment of the FBI National Academy in 1935 to train state, county and municipal law enforcement officers in advanced methods and techniques of law enforcement was the most effective blow against crime in the United States in the past fifteen years. Since the establishment of the Academy, 1,969 police officers, representing all of the United States, its territorial possession and numerous foreign countries, have been graduated. We honor today fifty-five law enforcement officers graduating from this Academy. With each graduating class, the offenders against state laws know how much smaller their chances are for "getting away with it". As each class is graduated, and returns to its duties to apply the lessons it has diligently learned, the respect for the law grows in the same proportion that the life of the outlaw loses its glamour and appeal.

We will not attempt to gloss over the truth that there are certain areas within our beloved country where law and order are being undermined and in some instances destroyed because of the inhabitants lack of respect for it. When that happens, mob hysteria is substituted for the fair gathering of evidence, for the honest presentation of the case, and for constitutional guarantees of civil liberties. Terror enters the household. Prejudice makes a mockery of justice and

the security of the individual, the very basis of our democracy, fades into fear and panic, which, in turn, breeds new violences and lawlessness. Because of jurisdictional limitations, the national law enforcement agents cannot enter. But how well trained are the state, county and municipal law enforcement officers to combat a terror that can and has in the past grown out of hand? In other instances, how deeply have they been inculcated with the meaning of the FBI motto, Fidelity, Bravery and Integrity? What objectivity can the local enforcement agents bring to the stamping out of mob rule? The answer lies in just such a group as is being graduated today. They can, and will, I know, bring the dispassionate approach to their respective areas, minds disciplined by scientific inquiry and thus free from irrational and emotional prejudices, a concept of law that precludes pre-judgment and precludes punishment before trial.

Thus, the FBI National Academy serves the nation and the region, in twofold cooperation to secure the dignity and sanctity of lawful living, to rip open the sordid seams of criminal pursuits exposing the loathsome corruption that dwells within.

that smugness and indifference have no part in their make-up, that they are ready to accept the challenges and responsibilities that attend their work, and that theirs is the integrity that urges each man to give his best to his work, a best that no untrained man, no matter how earnest his desire, can give. He has parted ways with the snap judgment, with the trial and error, hit or miss approach which have heretofore given the criminal so free a hand. They are truly to be envied for so few of us take the opportunity to add to our stature, to keep developing in and with our jobs, as these men have done, not only to their inner personal gain, but to the enrichment of our nation.

Good fortune attend you always - and let the "tough guys" beware.

5-6 57C

Mr. J.Edgar Hoover, Washington, D.C.

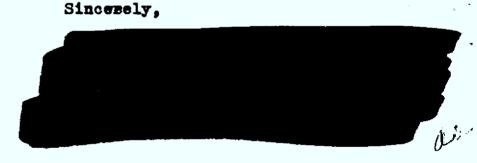
Dear Mr. Hoover:

You may know about this, but in case you don't, I'm sending it. It appeared in one of Walter Winchell's columns a few days ago.

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July 11, 1949

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has been received.

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The thoughtfulness which prompted you to communicate with me is very much appreciated.

EX-109

Sincerely yours,

John Rigar Hoover

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COMMUNICATIONS SECTION

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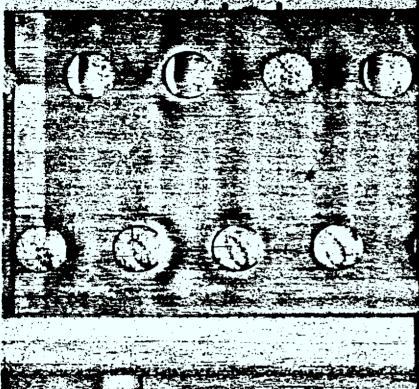
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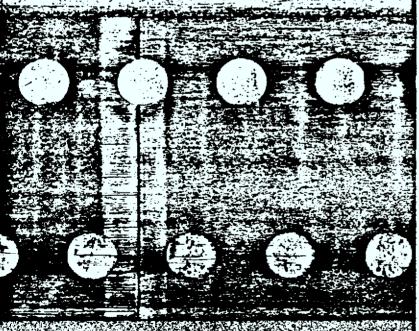
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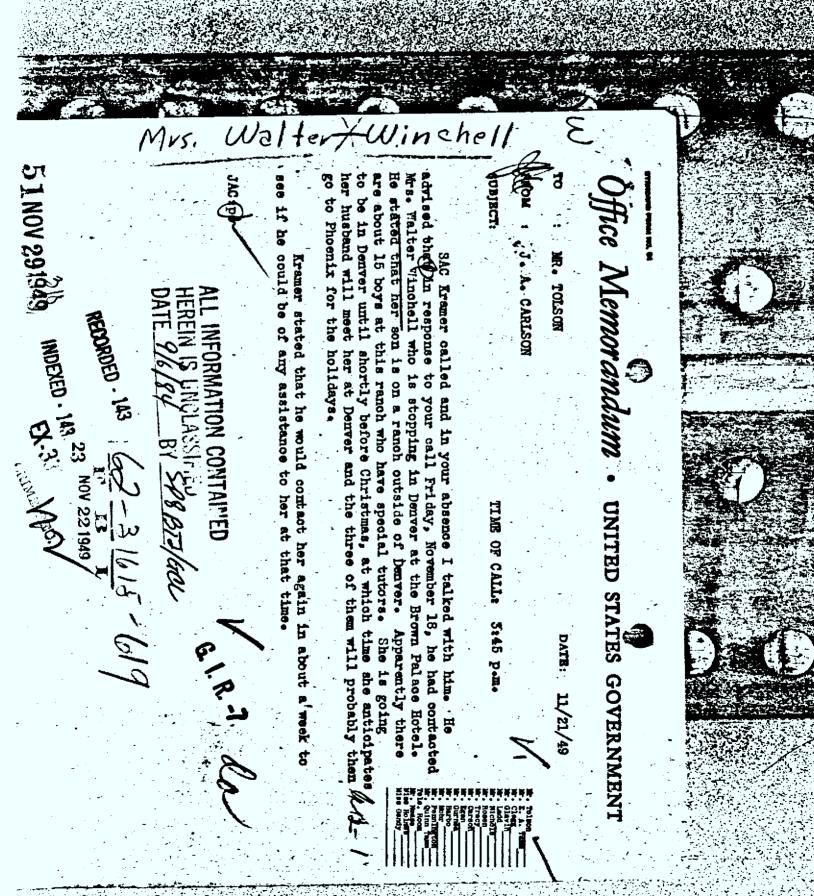
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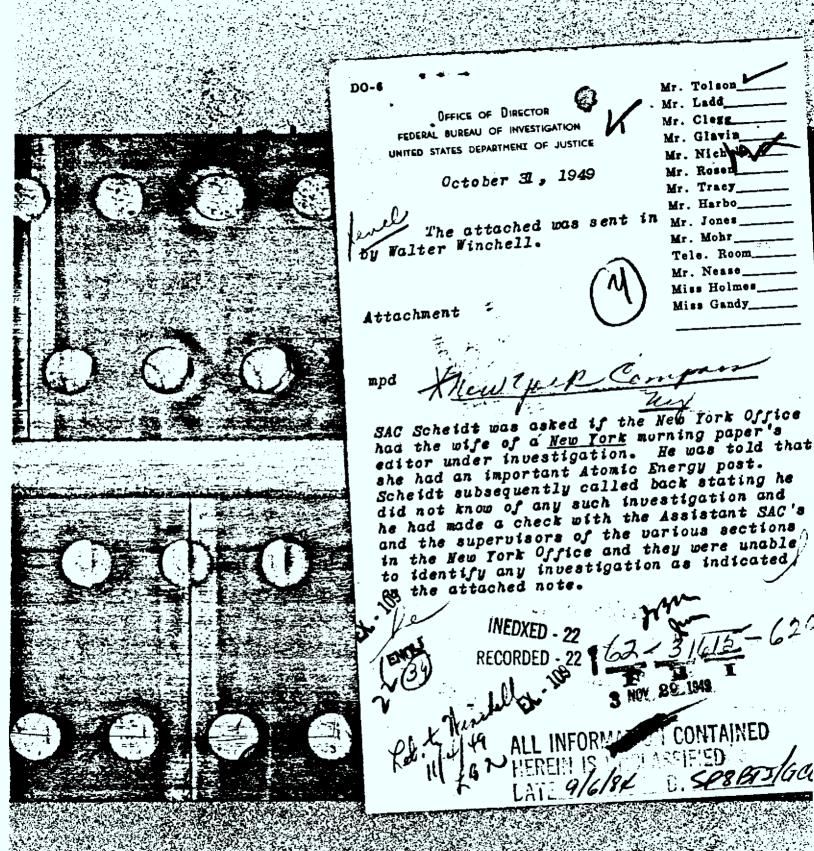




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|                          | Di Mr                     | Director  Mr. Ladd  Mr. Cleg  Mr. Glav  Mr. Harb  Mr. Nich  Mr. Rose  Mr. Trac  Mr. Flet  Mr. Mohr  Mr. Carl  Mr. Neas  Miss Gan  Personne  Records  Mrs. Ski | Mr. Harbo Mr. Nichols Mr. Rosen Mr. Tracy Mr. Fletcher Mr. Mohr Mr. Carlson Mr. Nease Miss Gandy Personnel File Records Section Mrs. Skillman For Appropri |

Clyde Tolson





COPT

Oct. 24, 1949

#### TO WALTER WINCHELL

The wife of a NI morning paper's editor is under scrutiny of the FBEye. She has an important atomic-energy group post.

6-6 61C of the "Compass.")

(Hoover - True? Not for publication. I want to know if source is O(K))

ALL INFORMATION CONTAINED

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ALL INFORMATION CONTAINED

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RECORDED - 22 62 - 31615 - 620

Mr. Walter Winohell New York Daily Mirror 2. 109 835 East 45th Street New York, New York

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED DATE 9/6/84 BYSP8 BTJ/GO

Bear Walters

I am returning the item dated October 24, 1949.

I have made a very careful check into the matter. We can identify no such incident. I am sure your infermant must have been misinformed; however, if you can obtain any additional information and will let me know I would be glad to check further. From my experience in the past, however, with that particular publication, I would have my fingers crossed.

With best wishes and kind regards

Sincerely,

J. Edgar Hoover

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NOV 4-1949 P.M.

FELDIAL BUREAU OF INVESTIGATION
B. S. DEPARTMENT OF JUSTICE

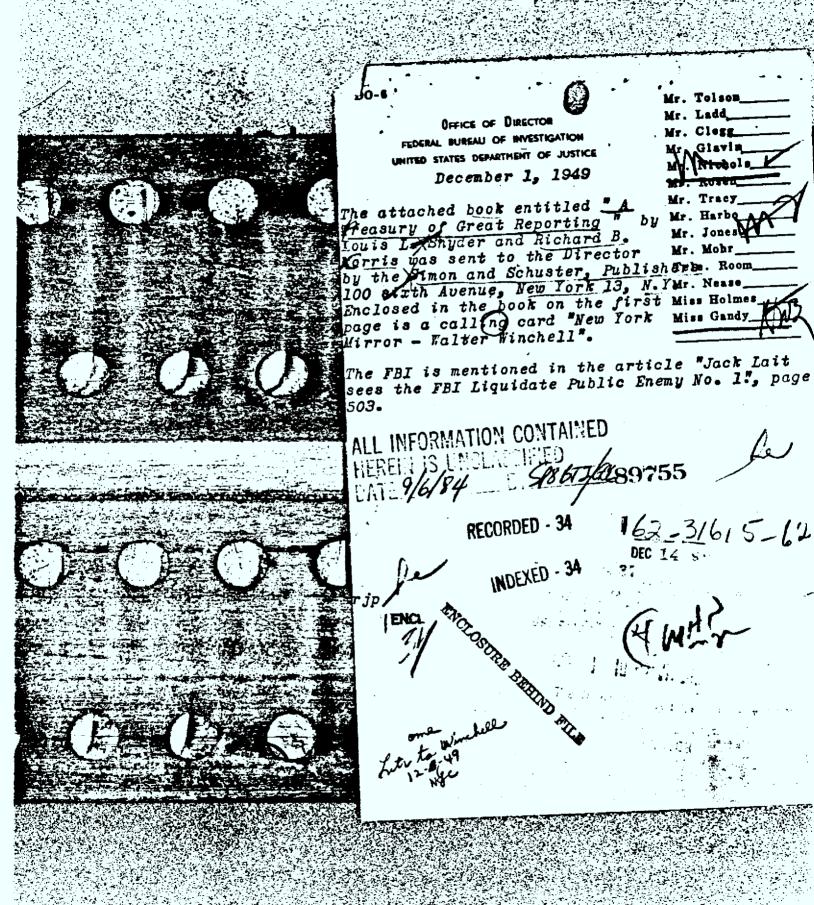
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|   | Page(s) withheld entirely at this location in the file. One or more of the following statements, where indicated, explain this deletion.                                 |
|---|--|
|   | Deleted under exemption(s) with no segregable material available for release to you.   |
|   | Information pertained only to a third party with no reference to you or the subject of your request.   |
|   | Information pertained only to a third party. Your name is listed in the title only.  |
|   | Document(s) originating with the following government agency(ies), was/were forwarded to them for direct response to you.  |
| · | Page(s) referred for consultation to the following government agency(ies);   |
|   | Page(s) withheld for the following reason(s):  |
| 泫 | For your information: Enclosure Behind file - Book "A Treasury of Great Reporting" by Louis L. Snyder & Richard B Morris was not processed. Xeriox available pour reques |
| Ø | The following number is to be used for reference regarding these pages: $62-31615-62$  |

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235 Rast 45th Street Hem Fork 17, New York 62-3/6/5-621 RECORDED Par Valters

I have just received a copy of "A Treasury of Great Reporting" by Louis L. Snyder and Richard B. Morris from Simon and Schuster, Incorporated, Publishers, with your enclosed card.

The rereading of your account of Buchalter's surrender brought back nostalgie Thanks for making the book avail-

Sincerely yours,

J. Boser Boomer

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Stu Clyde if he can help?) Ch

Stuart Underhill Chief of Bureau 50 Rockefeller Plaza New York 20, N.Y.

Dec. 1-49

Walter Winchell, The New York Mirror.

(T--- very much. Very interesting:

am trying to check it)

Dear Walters

If you're interested in a sidelight of the Van Gogh phony portrait which has been hitting the headlines the last few days, here's a story which I got from a British criminologist on exactly what happened. It's the sort of thing that we can't use without getting actual quotes from the persons involved and that would practically be impossible. But as for its truth-well the man who told it to me is one of those "highly-informed sources," Scotland Yard and all that. . .

The phony was made somewhere in Europe, picked up by a couple of crooked Britons, hidden in a case of other nondescript goods and shipped to a non-existant address in the U.S. Then the said Britons tipped the U.S. customs that that painting was being smuggled into the U.S. The Customs stopped the case, found the "smuggled" picture and held it until claimed so that they could collect duty. Of course it never was claimed and in due course, the Van Gogh (?) was auctioned. The price the buyer paid was way above the total duty and not long after our crooked friends from over there claimed the difference between the duty and the price the Customs got. They got it (in U.S. dollars) and thus made off with a tidy sum on a phony which they may have had trouble selling in the first place. Sounds like a beautiful racket, huh?

By the way, I just had a letter today from Montreal (The Herald uses your column) saying that Danny Kaye who appeared there for the Cancer Research Society (a group of housewives who have been collecting thousands of bucks and directing it into cancer research) was paid \$5,000 for his one-night stand. Later he turned the better part of that money back to the Society for their use in furthering research. Thought you might like to use it as a tie-in with your wonderful Runyon Fund work.

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INEDXED - 5

/s/ Fred Kerner

/s/ Fred Kerner

/s/ Fred Kerner

/s/ Fred Kerner

Physical Research Res

December 14, 1949

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Hew York Mirror 235 East 45th Street Hew York 17, Hew York

**TALL INFORMATION CONTAINED** HEREIN IS UNULASSIFIED BY SP 8 BIJGH DATE 9/6/84

Dear Walters

I have received the letter dated December 1, 1949, addressed, to you by Fred Kerner, News Editor of The Canadian Press, 00 which you referred to Clyde for possible assistance.

We have checked this matter in our files and found nothing to verify the factor concerning the picture in question. I am returning your letter at this time.

Sincerely Moure,

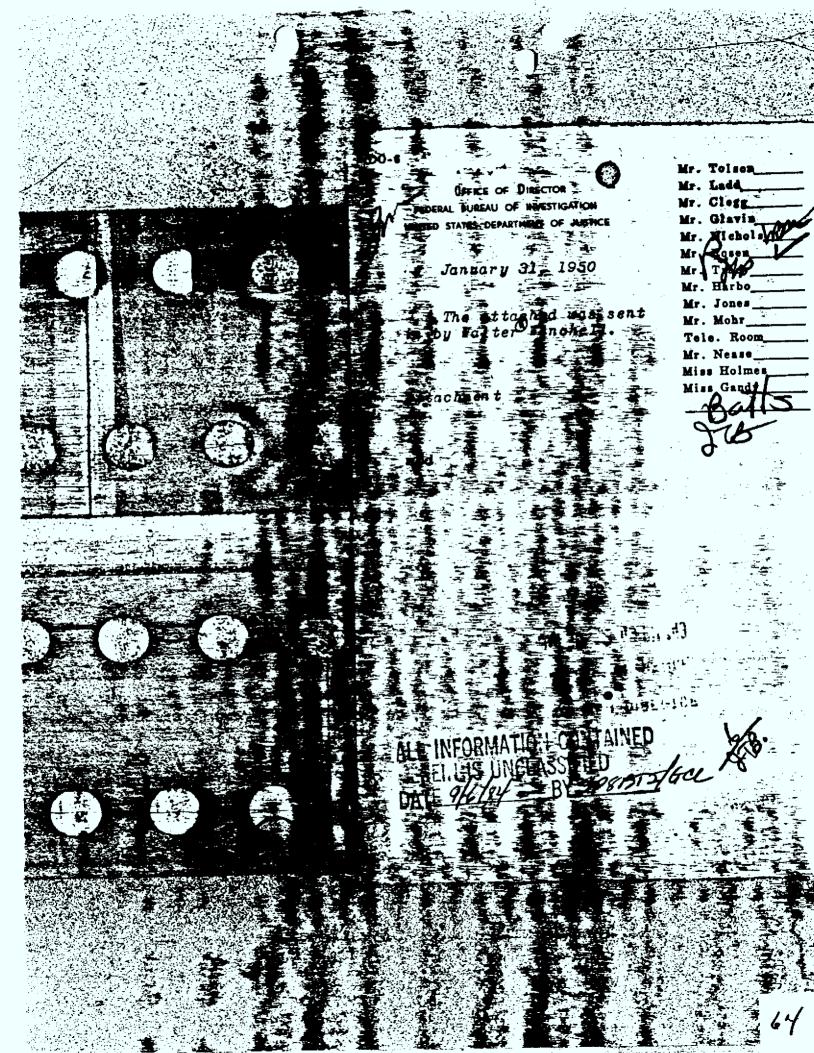
e) J. Edgar Hoov

Inclosure -Letter addressed to Mr. Winchell, dated 12-1-49, from Fred Kerner, News Editor, The Canadian Press

NOTE: A check of our files fails to reflect any information which would verify the fact that Customs intercepted a "phony" picture purportedly painted by the famous artist Vincent Van Gogh. It is noted that in October, 1949, an examiner from the Laboratory checked the handwriting on a painting owned by a William Getz of Universal Pictures which was in the possession of the Metropolitan Museum of Arts in New York City. Due to the limited amount of writing the conclusions could be reached by the examiner. There is nothing in the file to indicate that this is the picture which that Kerner refers to in his letter. Br. Haranana

Nichola

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ALL INFORMATION CONTAINED
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DATE 9/6/84 BY 5/8 BT >/600

To: Walter Winchell

67C

EXCLUSIVE:

That wedding on page 3 of today's Daily Mirror, had other atoms

concerning the bride not worth mentioning ...

(FOR YOUR PRIVATE FILES) -- The name of

had a hobby of collecting twenty's as one of the town's most horizontal dolls, sort of a mind over mattress thing...)

al

Who and was a server with the server with the

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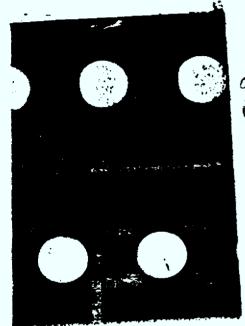
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OFFICE OF DIRECTOR FEDERAL BUREAU OF INVESTIGATION UNITED STATES DEPARTMENT OF JUSTICE

February 21, 1950

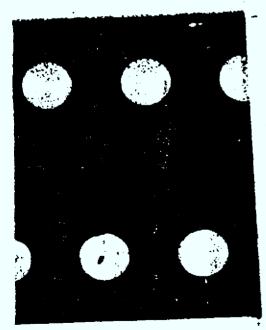
The attached was sent in by Walter Winchell.

Attachment

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Miss Carried And C

Mr. Mobr\_\_\_ Tele. Room.



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OFFICE OF DIRECTOR
FEDERAL BUREAU OF INVESTIGATION
UNITED STATES DEPARTMENT OF JUSTICE

March 2, 1950

Attached are two letters

to the Director from Walter

Winchell concerning his appeal
to the public for support of the
Director.

Mr. Cadd
Mr. Clegg
Mr. Glavin
Mr. Niches
Mr. Rosen
Mr. Tracy
Mr. Harbo
Mr. Belmonto
Mr. Jones
Mr. Mohr
Tele. Room
Mr. Nesse
Miss Holmes
Miss Gandy

Attachment

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ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED DAJE 9/6/84 BY SP8 BTD/GO din

\*100 Federal Agents break (1) gigantic bootlegging ring; arrest Long's, Perricola, etc.

(A) \$250,000 Govt. Project

1 67C

(a) Earl Long is one of twin some of L.D.Long record as spoiled son of wealthy parents

(b) What was he doing at Tourist

Court at 3;20 A.M.T

1

16, 30

WHO WAS THE GIRL IN (2)
MATSONS CAR?—The accepted
version is that Long asked
who she was, and upon being
told, said "She has a sister
call her up and get a date
for me. We will have a party.

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\$25,000,000 Federal (3)
Housing Project.
ex-U.S.Dist. ATTY. whose (4)
yacht was considered at time
of Long Polymeth arrests.

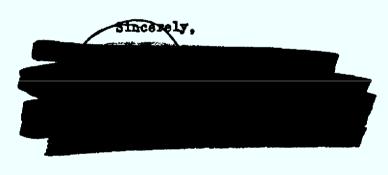


This story is covered up either by the incompetence of the reporter or by the touch of Long millions. The best news reporter in this area was assigned to another beat.

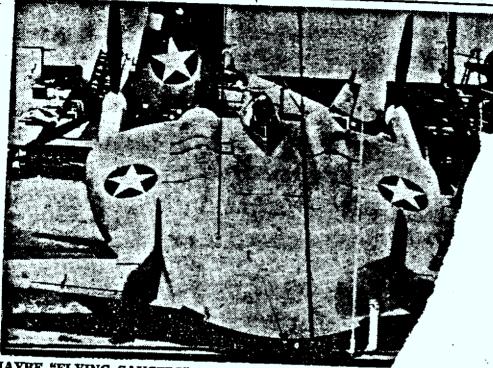
If you are interested in (1) names, (2) dates, (3) facts, (4) figures, (5) records, etc. contact reporter for the Charleston Evening Post, and publicity man for the could only handle this off the record, but he knows the score on this case.

The Long family, L.D., J.E., J.C. are reputed to be worth several millions (bootlegging-housing projects, etc.) and are prepared to spend any amount to hugh the case up.

Should you want to communicate with the state of the can be reached almost any day at our office around noon, or in the evenings at his home 9819



FIFTY-SIXTH YEAR



MAYBE "FLYING SAUCERS" IN SKY ARE LIKE THIS navy in 1946, shows an experimental plane, designated as the tial performance that ranges from hovering to a speed of 50 mentator Henry J. Taylor says many "flying saucers" are mental jet planes. He identified the jet planes as the X craft with the approximate conformation attributed to

## Bridges' Union Plans To Appe His Conviction

SAN FRANCISCO, April 5. (AP): Longshoremen union laid plans today to c court, if necessary, the fight against their on a charge that he lied to conceal he

Bitterly assailing yesterday's verdicing, the unio se officers mapped a have him et lo moves to cancel B

Police Hold Earl Long In Fatal Shooting

George A. Matson, Jr.

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MAYBE "LYING SAUCERS" IN SKY ARE LIKE THIS arry in 1946, shows an experimental plane, designated as the tial performance that ranges from hovering to a speed of 5" mental fet planes. He identified the jet planes as the Areraft with the approximate conformation attributed to

## Bridges' Union Plans To Appe His Convictio

ALL INFORMATION CONTAINED
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DATE 9/6/84 BY SETTIGO

SAN FRANCISCO, April 5. (AP): H Longshoremen union laid plans today to c sourt, if necessary, the fight against their en a charge that he lied to conceal he Bitterly assailing yesterday's verdic the union's officers mapped a

# Police Hold Earl Long In Fatal Shooting

George A. Matson, Jr., 27-yeareld co-owner of Matty's Lounge, 366 King street, was shot to death in a tourist court early today and in a tourist court early today and a wealthy Charleston contractor, and jailed him for questioning.

Police said Matson, sin of a former Charleston policeman, died in Long's car on the way to a hospital. He had been tatally wounded about and in, at the Rose Gardens tourist court, just north of Mount Pleasant street.

The tourist court is owned by L.D. Long father of Earl, and is leasted next to Long's unfinished

County police and George Mond, night dealt cierts of the tourist court told them Long was "playing" with a 32-caliber revolver when it flend, wounding Matson. A negro porter, Edward Brown, verified the monty.

Police said Matson was wounded through the right arm and chest.

Mood and Brown were picked up by police and were being questioned today along with Long at county police headquarters.

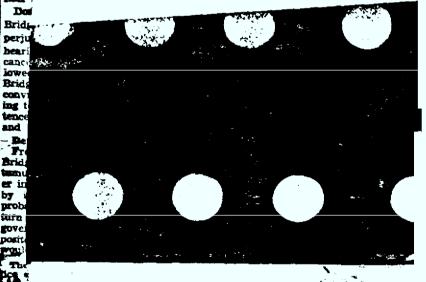
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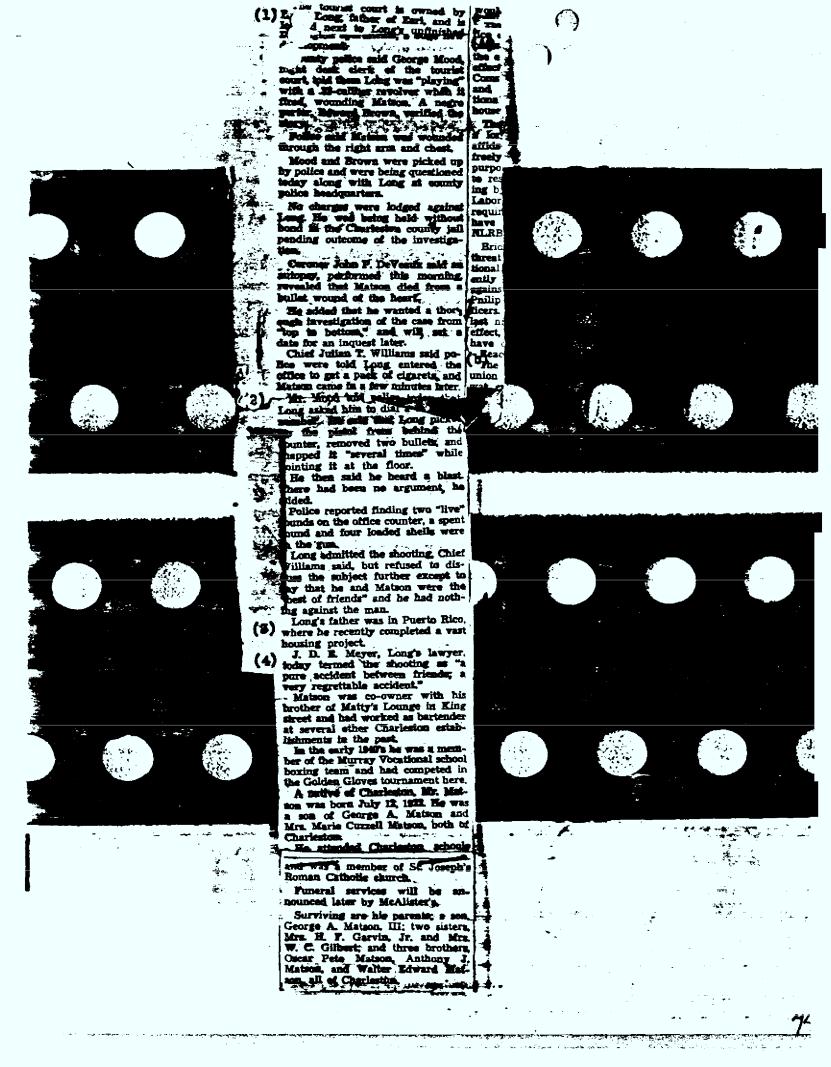
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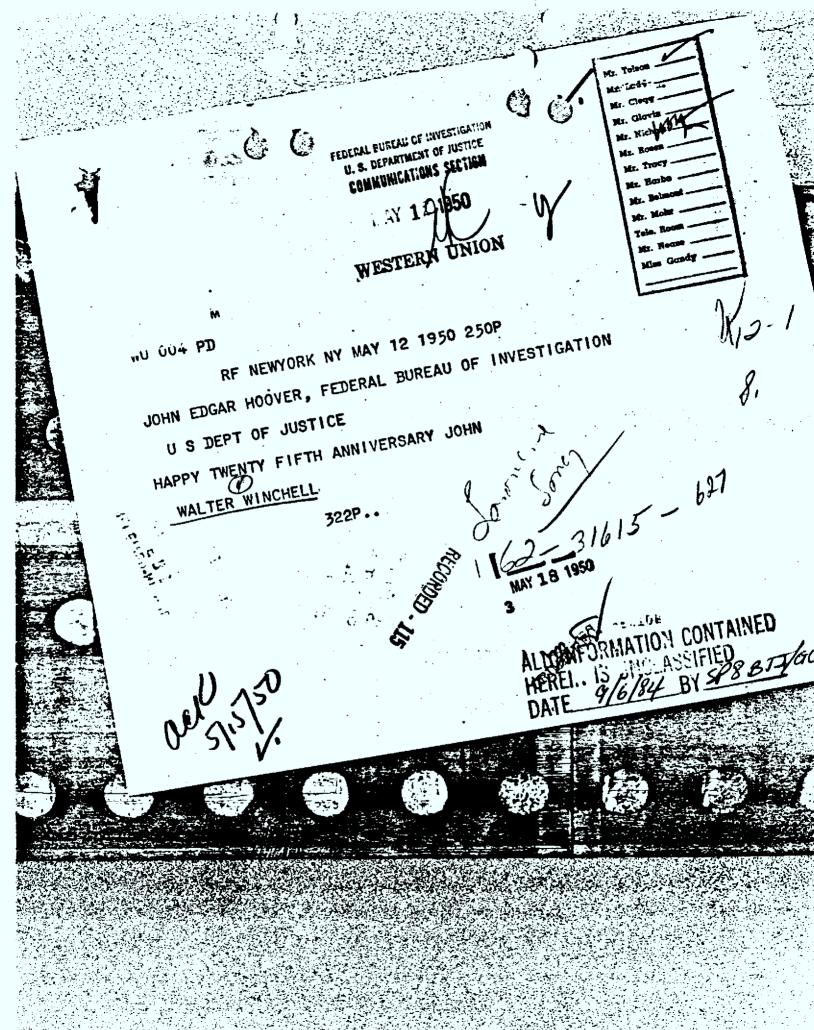
AY, APRIL 5, 1950

# Post

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## Board Chairman Denies



235 East 45th Stree Hem York, Hen Jork

-I-cannot tell you how much I appreciate the wire of congratulations which you sent me en my Twenty-Sixth Anniversary as Director of the TBI.

source of gratification to know The struggle to bring you have such loyal friends. the Bureau to its present standing has been a long and difficult one, and were it not for the assistance ocoperation and moral support of loyal citizens and friends like you this goal could never have been Your interest in our organization and your wholehearted support of our activities over the year& have been a source of inspiration to my associates and to me and it is our sincere hope that our efforts in the future will continue to merit your confidence

With best wishes and kind personal regards,

Sincerely,

Edgar Hoover 30%